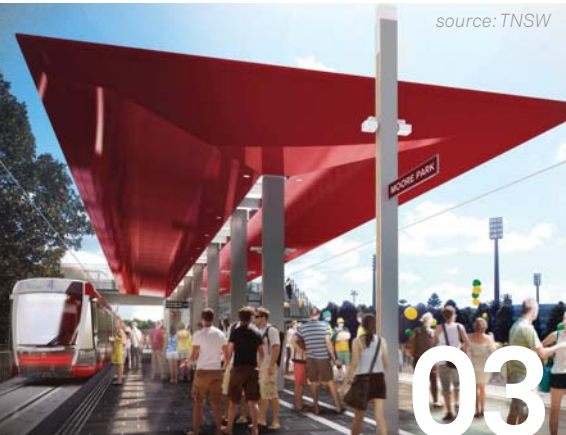


## ACCESS

### SIX Themes



## MAKING IT EASIER TO GET AROUND

The Light Rail will make getting to Moore Park easier. Better public transport will mean less cars, reduced congestion and will help remove on-grass car parking on major event days.

Plus it'll be easier to get around the Park thanks to new walking trails, cycle-ways, and entrances that break down barriers and promote connectivity.

### 3.1 PUBLIC TRANSPORT

Over the coming decades, the number of public transport services to Moore Park will increase. More effort will be made to encourage people to catch public transport to Moore Park, particularly when attending events (if walking or cycling is not an option). The proposed light rail will provide a high frequency service to Moore Park, linking the Park to Central, the Sydney CBD, Circular Quay, Randwick and Kingsford.

#### Key Challenges to Address

- \_Successful integration of light rail along Anzac Parade and within the Park.
- \_The bus way and future light rail corridor creates barriers to pedestrian movement in the east-west direction.

#### Key Strategies for the Future

- \_Encourage the use of public transport particularly for major events.
- \_Refine public transport timetables to reflect higher levels of activity at Moore Park on event days.

### 3.2 PARKING

While the Master Plan strongly supports public transport opportunities, it recognises that there will always be some people who need to drive their car to the Park. These visitors may not have the same access to public transport from their home, the distance they are travelling may be far, or they may have mobility issues or other accessibility needs.

#### Key Challenges to Address

- \_Traffic congestion in and around the precinct on major event days – particularly Lang Road, Driver Avenue and slow egress from the Entertainment Quarter car park is an issue. This increasingly impacts negatively on visitation numbers, particularly during major sporting and other events.
- \_The current situation for temporary on-grass car parking does not provide a sustainable solution.

#### Key Strategies for the Future

- \_Utilise car parking facilities that are distributed across the Park and cater to individual sporting venues. Minimise concentration of traffic volumes

in single areas by fostering a whole-of-government approach to visitor access on major event days in the precinct through seeking partnerships with surrounding landowners for innovative and complementary services to reduce congestion.

- \_Progressively removing parking on green space, noting that such measures will not be implemented until supplementary parking in dispersed locations (such as the Entertainment Quarter, E.S. Marks Athletics Field, Moore Park Golf and the SCG) has been created. This will ensure there is no net loss of event related parking in the precinct.
- \_Dispersing parking to more locations will improve traffic flows around key event venues, without pushing parking into residential areas. In addition, CPMPT will work with other agencies to address current and potential traffic issues around clearing the precinct, particularly after big events. This approach to parking dispersal will help to ease congestion at major pinch points. It is also expected that the light rail will reduce the number of cars travelling to and from the area.
- \_Establish a key stakeholder working group to explore further options in the precinct to address traffic movement, congestion and parking issues.

### 3.3 ENTRIES

Improved wayfinding including more noticeable entries into the Park is a key requirement for enhancing access to Moore Park.

#### Key Challenges to Address

- \_The heritage wall surrounding the Entertainment Quarter has gates that are locked, preventing movement between Paddington/Centennial Park and Moore Park.
- \_Major arterial roads dissect the Park creating separate precincts and a lack of defined entry points.
- \_Poor entry points to the Park from surrounding areas, including Green Square to the south-west.

#### Key Strategies for the Future

- \_Create identifiable entry points linked to well defined pedestrian and cycle access ways.
- \_Liaise with Local Council to review on street parking restrictions at proposed pedestrian access points to discourage increased on street parking during events.

### 3.4 & 3.5 WALK & CYCLE PATHS

The master plan encourages walking, cycling and public transport over private car use, and seeks to improve public access to and across the Park by creating new connections and breaking down barriers to pedestrian and cyclist flow.

#### Key Challenges to Address

- \_A number of walls, fences and other barriers obstruct pedestrian and cyclist flow.
- \_Moore Park Golf, Fox Studios and the SCGT sports stadia create a physical barrier to pedestrian and cycle movement across the Park.
- \_Limited pedestrian paths and cycle routes through the precinct discourage people from exploring, playing and interacting.
- \_Areas of the park lack well lit, clear pathways.

#### Key Strategies for the Future

- \_Extend planning beyond the Park – linking with neighbouring areas with paths, lighting, tree planting and improved signage.
- \_Create a continuous shared path linked to the surrounding network of pathways.
- \_Recognise key north-south and east-west connections to better link the precincts together.
- \_Improve integration of the Entertainment Quarter with the SCGT sports stadia and Fox Studios.
- \_Enhance amenity of pedestrian and cycle paths through the shade of continuous avenues of trees.

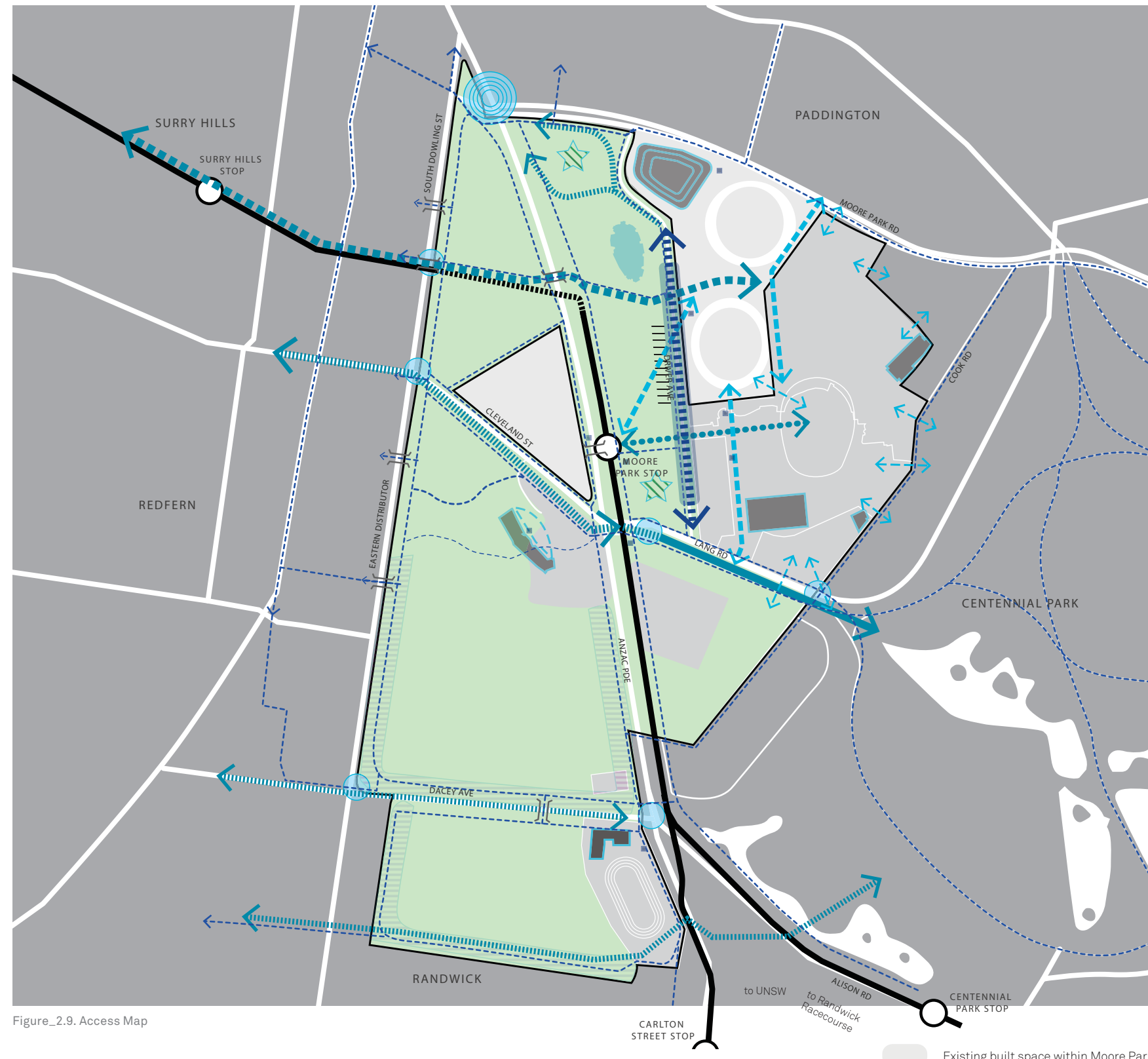


Figure\_2.8. Artist's impression of the potential look and feel of the pedestrian approach to a game directly from Central Station



## 02 The Master Plan By Theme

Explore by User Group (refer to pages 34 to 45)



Figure\_2.9. Access Map

### Key opportunities in the Master Plan



#### 3.1 PUBLIC TRANSPORT



Integrate the new Moore Park Light Rail Stop into the Park with new connecting pathways and bridges



Examine potential relocation of event bus pick-up/set-down following construction of the light rail

*General: Encourage the use of public transport by seeking integrated ticketing with public transport included in event ticket prices and establish partnerships with surrounding landowners for special event day or community transport opportunities (eg. event themed bus services)*



#### 3.2 PARKING



Progressive phase out of on-grass parking



Improve access and increase car parking capacity at established facilities without loss of green space. Redistribute major event day parking to these car parks such as at E.S. Marks Athletics Field, Moore Park Golf, Entertainment Quarter and other nearby areas.



Support the provision of increased on-site car parking on adjacent land managed by the Sydney Cricket and Sports Ground Trust



Establish a key stakeholder working group to explore further options in the precinct to address traffic movement, congestion and parking issues



#### 3.3 ENTRIES



Improve wayfinding by creating more noticeable entries into the Park with new signage and feature tree planting.



Potential for significant new gateway entry to mark 150 year Parklands anniversary at northern entrance to the Park. A significant new entrance is required at this location as the original composition of sandstone pillars, walls, gates and fences have been reconfigured due to Anzac Parade road changes.



Create new entrance to Entertainment Quarter that links directly with the proposed Moore Park Light Rail Stop



Increase secondary access points into EQ for pedestrians and cyclists (and into Fox Studios for employees) through the opening of existing entry points within the heritage wall and improve integration with sports stadia.



#### 3.4/3.5 WALK & CYCLE PATHS



Improve connection to Moore Park and Centennial Park from the growing urban areas to the south-west with a new shared pathway for cycling and walking along Dacey Avenue, an extension of Federation Way along Cleveland Street, and a new connection into the Park from O'Dea / Todman Avenue.



Reconfigure the golf course (while maintaining its championship length) to allow for greater pedestrian and cycle access around the perimeter



Upgrade network of pathways for both pedestrians and cyclists to improve access across the Park and provide a continuous loop approximately 10 km in length. They will also better link to the wider City of Sydney network, surrounding suburbs and the coast, such as along Moore Park Road to Bondi, and Dacey Avenue to Green Square



Increase the number of cycle parking stations around the Park, particularly within the Entertainment Quarter and adjacent to the Sports Stadia



Create a pedestrianised boulevard along Driver Avenue with 'pop' up events. Increasing the pre- and post- game activities will help reduce traffic congestion at peak times



Create a safe and attractive pedestrian / cycle path providing a direct connection between the Sports Stadia and Central Station. Opportunity to extend the pre-game experience along this approach to the Stadia



# SPORT

SIX Themes



## BETTER PLACES TO TRAIN AND PLAY

Schools, community clubs and high performance sporting teams can look forward to better-maintained grounds and new all-weather fields and courts. If you work out by yourself or with a trainer, there will be new exercise stations and training circuits.

A major upgrade of E.S. Marks Athletics Field will rejuvenate this historic site of sport and athletics. Plus the Show Ring at the Entertainment Quarter will be returned to its historic usage as an active, multi-purpose sports and events venue, providing more space to play, experience and enjoy sporting activities.

### 4.1 COMMUNITY SPORTS

Participation in sport has important health and social benefits to the community. Centennial Parklands (of which Moore Park is a key part) is the largest multi-use community sports venue in Australia. It has been a place for public recreation and community sport for 150 years. With the rapidly growing Sydney population, Moore Park’s green open spaces and community based sports facilities need to be conserved and enhanced more than ever to accommodate greater demand into the future.

Key Challenges to Address

- \_ Sport and recreation fields and facilities are currently at capacity at peak times with demand expected to further increase over coming years.
- \_ Finding a balance between ongoing social and recreation needs of the community, and the carrying capacity of open space facilities.
- \_ Responding to changing trends in sport and recreation use, such as a rise in popularity of sports such as soccer, AFL, touch football and new and emerging sports such as OzTag, TRL (Touch Rugby League) and Ultimate Frisbee, which puts increasing demand on turf sports fields.

Key Strategies for the Future

- \_ Optimise the quality and flexibility of existing open space through enhancing the carrying capacity of playing fields. Improve irrigation and resurfacing of fields, and consider all-weather multi-purpose sports fields at existing non-turfed areas.
- \_ Create clear and distinctive precincts of complementary activity
- \_ Work with the Entertainment Quarter to investigate the feasibility of more commercially orientated sport and recreation based activities including potential indoor sporting facilities. This may require a review of current planning controls.
- \_ Work with neighbouring precincts to investigate new sport and recreation opportunities to better meet future demand.

### 4.2\_HIGH PERFORMANCE SPORTS

Moore Park has traditionally been an important location for many high performance sports clubs and associations, and many have expressed their desire to continue using the Park’s facilities into the future. The challenge is being able to continue to accommodate opportunities that complement their needs along with the needs of the wider community.

Key Challenges to Address

- \_ Increase in demand for next-generation, quality training and administrative facilities.
- \_ Common desire for exclusivity of use.
- \_ Consideration for specialist requirements.

Key Strategies for the Future

- \_ Support and strengthen the role of high performance sporting teams in the Park, building on the aspiration for Moore Park to become a world class venue.
- \_ Preserve public access to high performance sporting facilities.
- \_ Upgrade amenities at sporting facilities while remaining sympathetic to the environment and minimising energy and water consumption.
- \_ Create opportunity for fan based programs.

### 4.3\_GOLF

Moore Park Golf is one of the busiest public golf courses in Australia, it’s the closest public access course to Sydney CBD and features one of the largest driving ranges in the southern hemisphere. Over 1.1 million golf balls were hit every month in 2014-15.

Key Challenges to Address

- \_ Meeting future golfing trends including shorter forms of golf to accommodate participants’ increasingly time poor lifestyles; increase in the number of younger participants, while supporting an ageing population; increase in the number of female participants; greater flexibility for casual play; and increase in golf simulation.
- \_ While Moore Park Golf is a public golf course, the land is not publicly accessible and creates a significant barrier to pedestrian movement. It also has a high land take up and lacks the high intensity and multi-use nature that other sports facilities in the park deliver.

Key Strategies for the Future

- \_ Respond to future trends in golfing by incorporating appropriate new golfing activities to Moore Park Golf precinct.
- \_ Maintain role of Golf Course as a Championship Course and Training Facility for Future Golfers.
- \_ Increase community access of the Golf Course, particularly at its perimeter.

### 4.4\_HORSES

Formerly run by the Royal Agricultural Society, Centennial Parklands Equestrian Centre includes various riding schools that offer park rides in Centennial Park. Centennial Park is one of the few parks in the world to offer inner-city horse riding and is one of Sydney’s most unique sporting experiences.

Key Challenges to Address

- \_ The existing internal wall dividing the Equestrian Centre from the Entertainment Quarter creates a major barrier to pedestrian movement. While the wall has no heritage value, removal may impact on the functionalities of the centre.
- \_ Existing car parking impacts on ability to ride through the centre safely.
- \_ While the centre is open to the public, it lacks a clear welcoming space for visitors and customers.

Key Strategies for the Future

- \_ Enhance and revitalise existing facilities.
- \_ Consider new access points into the centre from the Entertainment Quarter.



Figure\_2.10. Artist’s impression of the potential look and feel of the view from Mt Steel overlooking an upgraded bat and ball field





Figure\_2.11. Sport Map

Existing built space within Moore Park

Key opportunities in the Master Plan

**4.1/4.2 COMMUNITY SPORTS & HIGH PERFORMANCE SPORTS**

- Introduce new sports related commercial activities and facilities
- Upgrade E.S. Marks Athletics Field facilities and services
- Potential for a built edge and address to Anzac Parade at E.S. Marks Athletics Field to create a holistic new sporting and athletics centre. Potential new uses could include indoor sports facilities, fitness centre, or allied health and complementary sports medicine opportunities
- Short term recreation options for E.S. Marks Athletics Field could include new basketball and multi-purpose sporting courts around the perimeter of the athletics track
- Potential to upgrade existing undercover grandstand area and amenities at ES Marks
- Upgrade sporting fields in Moore Park West following construction of light rail. Upgrade to consider new lighting, amenities and multi-purpose fields
- Improve quality of grass at Moore Park East following removal of temporary on-grass event parking, and mark out new sporting fields. Consider new lighting and amenities
- Upgrade / improve amenities at existing high performance fields in Moore Park East and at Bat and Ball Field
- Consolidate tennis, netball, and basketball courts into sporting destination at Robertson Road Fields. Consider all-weather, multi-purpose fields and courts at existing non-turfed areas to meet future demand in a flexible way
- Introduce new full size Rugby field within Moore Park East

- Restore and adaptively re-use historic Toll House for new sporting related activities and facilities
- New fitness stations along a closed pedestrian training circuit
- Creation of Moore Park Common (a village green) to the north-west of Kippax Lake providing community sporting uses such as cricket
- High performance fields with equitable community access
- General: Potential new indoor or roof-top sporting activities within the Entertainment Quarter including basketball, five a side soccer, badminton, table tennis, etc

**4.3 GOLF**

- Introduce new golfing activities within the Moore Park Golf precinct to meet changing trends of golf in the future
- Re-configure edges of Moore Park Golf in the long term to allow greater public access at its perimeter while maintaining its championship length
- Upgrade historically significant Golf House to introduce new sport related activities and facilities

**4.4 HORSES**

- Enhance and revitalise Equestrian Centre Facilities. Potential opportunities include providing a covered roof to A Arena, consolidating parking to a single location for safer and more accessible horse riding experiences, and a new visitor/ reception centre

Refer to **Volume 2 - Moore Park Sport & Recreation Report** by Montemare Consulting - for a greater analysis of the sporting and demographic demands and opportunities for the future



# LEISURE

## SIX Themes



## CREATING A DESTINATION FOR HEALTH, WELLBEING AND RELAXATION

The measure of the greatness of any major global city is found in the quality of its public spaces, its parks, its gardens and its squares.

In highly urbanised environments, public parks become ever more important, doubling as the “backyard” for many people. These spaces play a crucial role in the physical, social and mental wellbeing of the community.

### 5.1\_WALKING

Walking is a popular leisure activity amongst a broad range of user groups. The rise in personalised sport motivated by personal health & fitness and busy schedules contributes to the popularity of walking as a viable form of leisure. However, taking a leisurely walk through Moore Park is largely interrupted by a range of barriers including major arterial roads, fences and walls. The opportunity exists to enhance this experience through the addition of magnificent new avenues of trees, an increase in the area of parkland accessible to the community, or being able to better access the Entertainment Quarter through new connections.

#### Key Challenges to Address

- \_Lack of clear entry identification, signage and lighting impacts on wayfinding.
- \_Numerous barriers such as major arterial roads, fences, walls and inaccessible uses impact on the ability to traverse the park easily.
- \_Recognising people are becoming increasingly time poor and need flexible leisure options
- \_Meeting rising demand for health and fitness based leisure activities.

#### Key Strategies for the Future

- \_Create a continuous shared path linked to the surrounding network of pathways.
- \_Enhance amenity for walking.
- \_Integrate non-organised fitness activities into the landscape.

### 5.2\_LOOKOUTS

Historically, Moore Park consisted of a series of gently rolling hills commonly known as the Sand Hills. Of the four hills, Mt Steel is the least altered. Today, Mt Steel offers spectacular views over the Park and Sydney CBD. Already a popular lookout, the opportunity exists to enhance the amenity of this lookout for more people to enjoy. A magnificent natural lookout also exists to the south-west of E.S. Marks Athletics Field but it lacks public access.

#### Key Challenges to Address

- \_Upgrade amenity of lookouts in a manner that is sympathetic and non-intrusive.

#### Key Strategies for the Future

- \_Utilise landscape strategies rather than built form elements to enhance amenity of lookouts.

### 5.3\_PICNICS

While Centennial Park remains a popular destination for leisure and social gatherings, Moore Park is often considered primarily providing active sport activities. Opportunities exist to improve the quality of green open space and amenity at key locations across Moore Park, creating attractive new places to enjoy a picnic and group gathering.

#### Key Challenges to Address

- \_Moore Park lacks sufficient barbeque and picnic facilities across the Park.
- \_Amenity compromised in many locations by the visual and noise pollution created by major arterial roads that dissect the Park.

#### Key Strategies for the Future

- \_Increase vegetation screening of major arterial roads, particularly along South Dowling Street to enhance open space amenity.
- \_Increase picnic facilities at multiple locations across the Park, including Moore Park West, Moore Park East, Bat and Ball Field, and Robertson Road Fields.

### 5.4\_PLAYGROUNDS

The growing numbers of families with young children living in inner city areas is increasing the demand for new playgrounds. According to the National Institute for Play in the USA, “play is the gateway to vitality. By its nature it is uniquely and intrinsically rewarding. It generates optimism, seeks out novelty, makes perseverance fun, leads to mastery, gives the immune system a bounce, fosters empathy and promotes a sense of belonging and community.”

Although a small children’s playground currently exists within the Entertainment Quarter, an opportunity exists to integrate a new playground into a popular community destination at Kippax Lake.

#### Key Challenges to Address

- \_Accommodating the projected increase in families with young children.

#### Key Strategies for the Future

- \_Enhance Kippax Lake area as a new community destination, with improved amenity offering passive recreation, family activities, and a new children’s playground.
- \_Introduce facilities to support new playground such as signage, park furniture and accessible access and toilets.



Figure\_2.12. Artist’s impression of a new community destination at Kippax Lake, including new picnic and barbeque facilities, a children’s playground, and new tree planting



Figure\_2.13. Artist’s impression of upgraded walk and cycle paths across the Park and enhanced areas of green open space





Figure\_2.14. Leisure Map

Existing built space within Moore Park

Key opportunities in the Master Plan

5.1 WALKING

- Create a connected network of formal walking trails to increase level of permeability across the park and to adjacent areas
- Enhance quality of informal walking trails across the park
- Reconfigure the golf course (while maintaining its championship length) to allow for greater pedestrian access around the perimeter
- Extension of Federation Way along Cleveland Street to strengthen the walking connection between Surry Hills, Moore Park and Centennial Park

5.2 LOOKOUTS

- Improve amenity at top of Mt Steel and Marks Park with increased shade from additional tree planting and new park furniture

5.3 PICNICS

- Strengthen amenity at existing areas of open space (with increased shade, landscape buffering, and picnic facilities) to improve quality of parkland available for passive recreation use
- Enhance Kippax Lake area as a new community destination, with improved amenity offering passive recreation and family activities. Provide a new children's playground, barbeque area, tree planting and enhance the overall landscaping. It will give Sydney a new place for pop-up events and festivals and complement events at the adjacent Sports Stadia
- Extend community destination to north-west of Kippax Lake and create Moore Park Common (a village green for community and family recreation opportunities)
- Increase the number of picnic facilities at multiple locations across the Park, including additional picnic facilities at Moore Park West, Bat and Ball Field, and Robertson Road Fields

5.4 PLAYGROUNDS

- Introduce new children's playground at Kippax Lake and enhance existing playground at Entertainment Quarter





# ENTERTAINMENT



## 6.1\_EVENTS

### SIX Themes



06

## CREATING DIVERSE EXPERIENCES TO ENJOY

As well as wanting better green space, consultation feedback also identified a need for places to have fun, share precious moments with friends and family or just relax. Places to go to on the weekend or for tourists to visit. Imagine a revitalised Entertainment Quarter with small bars, cinemas, providores, places to stay and so much more. And returning the Show Ring to its historic use as a place for multi-purpose sports and events.

An integrated world-class sport and entertainment precinct will add a new dimension to Sydney as an enhanced destination for live events, bringing new types of experiences to the city.

#### Key Challenges to Address

- \_Decline in numbers of people attending live sporting events, potentially due to an increase in quality of television coverage.
- \_Cost of parking and lengthy egress times into and out of car parks at Moore Park is a significant deterrent to major events (particularly as more events are being held at night, when visitors prefer to drive).

#### Key Strategies for the Future

- \_Enhance “the fan” and “the walk-up” experience, to make each event world class and memorable.
- \_Create an enticing pre- and post-game event program, drawing people to the precinct earlier, generating additional revenue while alleviating traffic congestion.
- \_Return the former Show Ring to its historic usage as an active multi-purpose sports & events venue.



## 6.2 WINE & DINE

Unique and premium food, beverage and retail offerings will provide a new reason to visit the Entertainment Quarter (EQ). Flagship 7-day a week markets and a world class food emporium where entertainment, food and theatre are themed together, are just some of the potential future uses.

#### Key Challenges to Address

- \_Lack of premium food and beverage (F&B) and retail options within EQ discourages many visitors, particularly before and after major events.
- \_Lack of night time activation and food offerings at night, particularly during the week. This is a particular issue for students attending evening classes at the Australian Film Television and Radio School (AFTRS) at Moore Park.

#### Key Strategies for the Future

- \_Work with precinct partner to improve the F&B and retail offerings in the area, providing direct connections to the Sports Stadia and multi-purpose venues in EQ.
- \_Greater connection between EQ and the residential neighbourhoods to the east will encourage greater visitation from the local population.



## 6.3\_VENUES

The Entertainment Quarter (EQ) will be renewed and revitalised with a whole new layer of experiences. Greater activation opportunities, business uses, community uses, and integration into an entertainment venue linked with the Sports Stadia, will create a world-class destination.

#### Key Challenges to Address

- \_Current planning guidelines places restrictions on the use of EQ which limits the possibility for activation.
- \_Activation of EQ has been challenging since the relocation of the Royal Agricultural Society to Sydney Olympic Park.
- \_The Fox Studios film precinct is not accessible to the public and has limited engagement with the community.
- \_Existing leasehold boundaries create conflict between the different leaseholders.
- \_The operational and maintenance practices of the current leaseholders make activation along Driver Avenue difficult to achieve.
- \_Surrounding residential and equestrian land use may impact on approval of future activities.

#### Key Strategies for the Future

- \_Introduce activities that will attract a wide range of people from all across Sydney.
- \_Enhancement of EQ to provide a destination site connected to the Park and sports stadia.
- \_Make Moore Park stronger, more lively and more of a vital destination for future generations.
- \_Introduce new demand generator to EQ with supporting constituency, such as short term accommodation.
- \_Potential for new and emerging entertainment activities such as extreme sports within EQ.
- \_Continue to host a wide variety of events at Royal Hall of Industries (RHI) and Hordern Pavilion.
- \_Improve commercial viability of EQ, for example, introduce new office uses to EQ to provide day to day economic uses.
- \_Examine opportunities for re-locating Fox Studios entrance.
- \_Ensure new or upgrades to existing buildings maintain high environmental standards to minimise greenhouse gas emissions.



## 6.4\_SHORT STAY

A key aspiration for EQ is for the precinct to be more vibrant and populated with more people, particularly in the evenings. Encouraging short term accommodation within EQ offers the opportunity to help provide this activation into the night.

#### Key Challenges to Address

- \_Lack of activation at night, creating safety concerns.

#### Key Strategies for the Future

- \_Encourage new activities to enliven precincts and encourage more people, particularly in the evenings. Short-term accommodation within EQ offers the chance to begin introducing this night-time economy.
- \_Provide opportunities for student accommodation potentially adjacent to AFTRS in the EQ.



Figure\_2.15. Artist's impression of an active, new entry to the Entertainment Quarter leading to a sports and events venue at the Show Ring



Figure\_2.16. Artist's impression of a pedestrianised entertainment boulevard along Drivers Avenue





Figure\_2.17. Entertainment Map

Key opportunities in the Master Plan

6.1 EVENTS

Create a pedestrianised entertainment boulevard along Driver Avenue with improved lighting, signage and feature tree planting. It will be a dynamic and active event space at the front door to the Sports Stadia and Entertainment Quarter, providing a new fan zone and destination for visitors with pop up pre- and post- game retail, food, beverage and entertainment activities

Work with the precinct partners to upgrade quality of event plazas directly off the new Entertainment Boulevard

Create a new community destination at Kippax Lake to give Sydney a new place for pop-up events and festivals under the trees and to complement events at the adjacent sports stadia

Return the former Show Ring to its historic usage as an active multi-purpose sports and events venue, providing more space to play, see and enjoy. It will add a new dimension to Sydney as a destination for live events, bringing new types of experiences to the city

A direct walking and cycle connection between Central Station and the Sports Stadia offers the opportunity to extend the pre-game experience along an "event walk"

6.2 WINE & DINE

Improve integration between Paddington, the Entertainment Quarter and the Sports Stadia. This will make sitting down for a meal and a drink at the Entertainment Quarter before or after an event a more attractive and convenient option

A new entrance to the Entertainment Quarter from Driver Avenue will be activated on both sides with exciting new food and beverage options

1 Work with precinct partner to identify activities to revitalise Entertainment Quarter

6.3 VENUES

Enhance the functioning of the Royal Hall of Industries and Hordern Pavilion as Sydney's best multi-purpose entertainment venues with increased seating capacity, and an upgraded arrival forecourt to improve the sense of arrival for visitors

Increase secondary access points into EQ for pedestrians and cyclists (and into Fox Studios for employees) through the opening of existing entry points within the heritage wall. Restrict vehicle access at these points

2 Support the refurbishment of the existing Sydney Football Stadium to give it an iconic identity with increased capacity and improved weather protection and support the upgrade of the Bill O'Reilly and Churchill/Brewongle Stands at the Sydney Cricket Ground

3 Increase activation along western side of Sydney Cricket Ground fronting the Driver Avenue entertainment boulevard. Activation opportunities may include a new digital screen showcasing player information, live broadcasts of the games, etc

5 Investigate additional entertainment, commercial and social activities within the Entertainment Quarter to create a lively, commercial focused precinct. Potential opportunities include:

- Creation of a cultural and film destination including a cinemathèque linked with AFTRS (Australian Film Television and Radio School) and Fox Studios
- New indoor action recreation activities including rock climbing, trampolining or go-karting
- Potential world class food emporium where entertainment, food and theatre are themed together
- Commercial office premises

6 Upgrade historically significant Toll House and Golf House to create a sporting precinct with new sport related activities and facilities

6.4 SHORT STAY

7 Investigate short-term accommodation options within the Entertainment Quarter and Moore Park Golf precinct









# EXPLORE BY USER

FAMILIES	CYCLISTS	WALKERS	GOLFERS	NATURE LOVERS
HERITAGE LOVERS	EXPERIENCE SEEKERS	SPORTS FANS	WORKERS	SPORTS PARTICIPANTS

Although the opportunities presented within the theme maps are repeated on the following pages, they are arranged by user group, which provides an alternative way to explore and understand the Master Plan.

Figure\_2.18. Artist's impression of the potential look and feel of a pedestrianised entertainment boulevard along Drivers Avenue



Explore by User Group



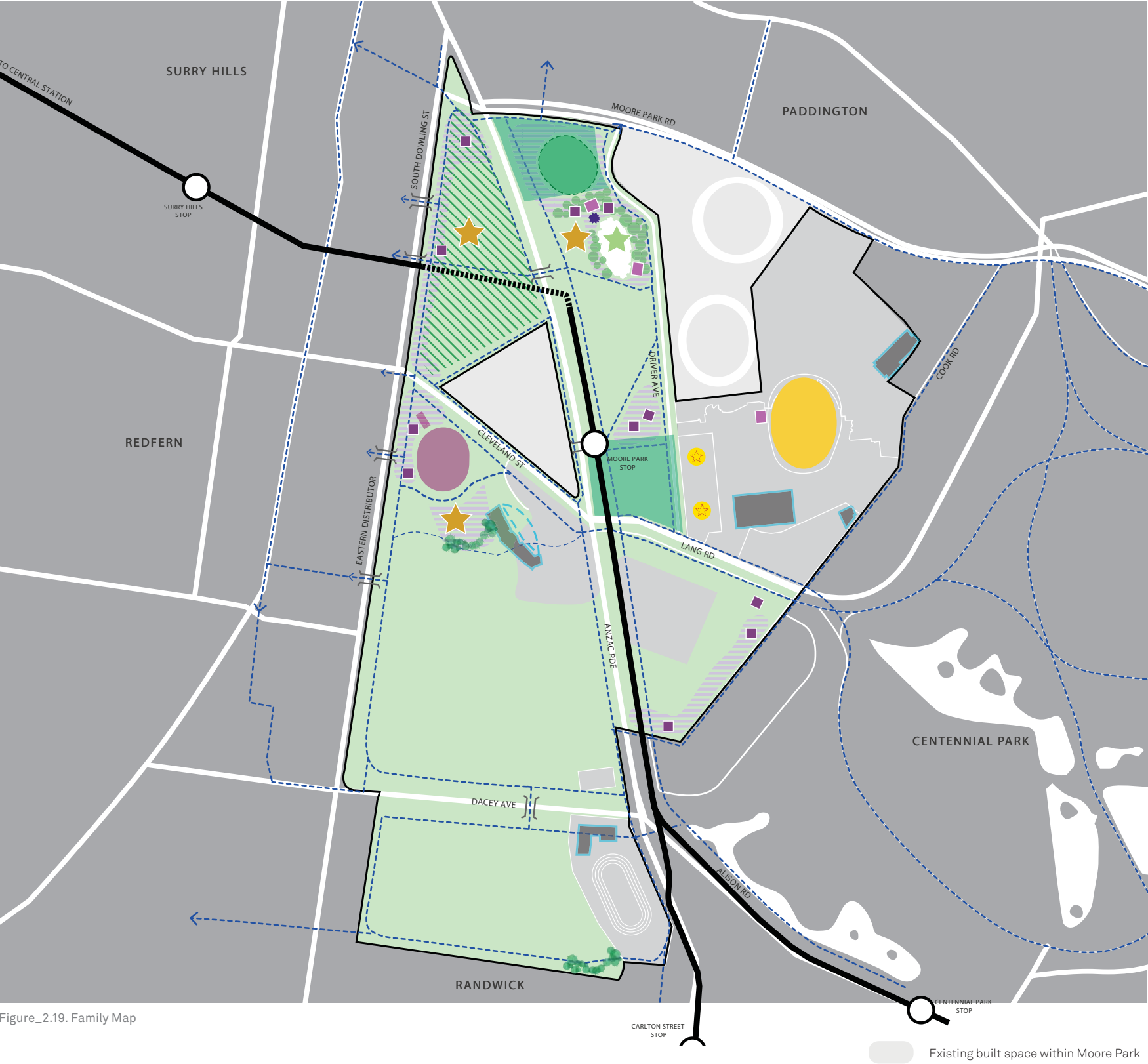
FAMILIES

*More playgrounds, picnic areas and family fun*

Families will have more to do than ever before. Moore Park Common (a new village green) at Kippax Lake will become the perfect spot for a day out with the family providing new picnic and playground facilities. The revitalised Entertainment Quarter will offer a great range of fun family-friendly activities. Mt Steel's upgraded natural area will become a place for picnics and gatherings, or you can walk up to the natural look-out to take in the stunning view. Plus more trees, walking and cycling tracks will help get kids into the great outdoors.

Key opportunities in the Master Plan

- Upgrade amenities at Bat and Ball Field along Cleveland Street
- Conserve and enhance remaining areas of Sydney's former Second Sydney Common, including Mt Steel, Kippax Lake, and the open space system for public recreation use
- Return the former Show Ring to its historic usage as an active multi-purpose sports and events venue, providing more space to play, see and enjoy.
- Enhance the functioning of the Royal Hall of Industries and Hordern Pavilion as Sydney's best multi-purpose entertainment venues
- Enhancement of green open space for increased passive and active recreation use in Moore Park East following progressive removal of temporary on-grass car parking
- New tree planting at the top of Mt Steel and to the south-west of E.S Marks Athletics Field to better define the natural lookouts, while increasing amenity and shade
- Upgrade sporting fields in Moore Park West following construction of light rail. Upgrade to consider new lighting, amenities and multi-purpose fields
- Improve walking and cycle paths
- Strengthen amenity at existing areas of open space (with increased shade, landscape buffering, and picnic facilities) to improve quality of parkland available for passive recreation use
- Improve access and increase car parking capacity at established facilities without loss of green space. Redistribute major event day parking to these car parks.
- Enhance Kippax Lake area as a new community destination, with improved amenity offering passive recreation and family activities. Provide a new children's playground, barbeque area, tree planting and enhance the overall landscaping. It will give Sydney a new place for pop-up events and festivals and complement events at the adjacent Sports Stadia
- Extend community destination to north-west of Kippax Lake and create 'Moore Park Common' (a village green for community and family recreation opportunities such as cricket)
- Enhance existing playground within Entertainment Quarter
- Increase the number of picnic facilities at multiple locations across the Park, including additional picnic facilities at Moore Park West, Bat and Ball Field, and Robertson Road Fields, and Kippax Lake
- Raise awareness of the environmental importance of Kippax Lake to current and future generations



Figure\_2.19. Family Map





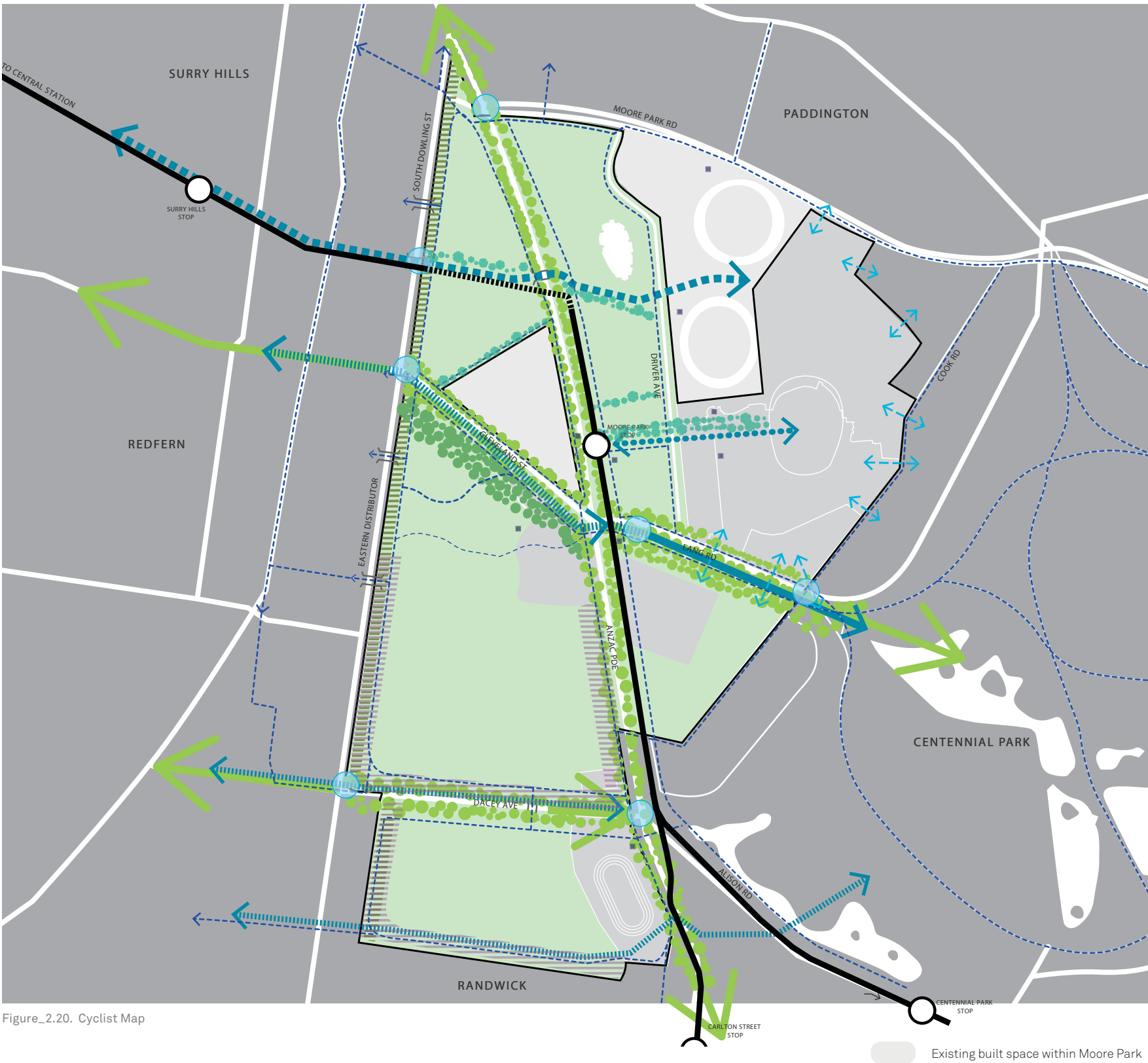
CYCLISTS

More than 10 kilometres of new cycle ways

More shared and dedicated cycle ways will mean better connectivity than ever. You will be able to cycle safely around the perimeter of the park under the shade of new tree-lined avenues. A re-configured Golf Course will allow for new cycle connections around its perimeter, better connecting the park to its surroundings (Green Square etc). New links to Centennial Park along an extension of Federation Way to Cleveland Street, and a better connection along Dacey Avenue will expand your choices about where to ride.

Key opportunities in the Master Plan

- Create new entrance to Entertainment Quarter that links directly with the proposed Moore Park Light Rail Stop
- Increase secondary access points into EQ for pedestrians and cyclists through the opening of existing entry points within the heritage wall (and for employees cycling to Fox Studios)
- Create a safe and attractive pedestrian and cycle path providing a direct connection between the Sports Stadia and Central Station.
- Improve wayfinding by creating more noticeable entries into the Park with new signage and feature tree planting.
- Improve connection to Moore Park and Centennial Park from the growing urban areas to the south-west with cycle and pedestrian paths.
- Reconfigure the golf course to allow for greater pedestrian and cycle access around the perimeter
- Upgrade network of pathways for cyclists and pedestrians to improve access across the Park and provide a continuous loop
- Increase the number of cycle parking stations around the Park.
- New vegetation buffer along South Dowling Street to improve edge condition.
- Strengthened tree-lined boulevards along the Park's main roads with improved cycle ways
- Extension of Federation Way along Cleveland Street
- Extension of tree-lined urban boulevards and dedicated cycle routes into the surrounding context
- New or enhanced feature tree planting and lighting along key cycle and pedestrian links.



Figure\_2.20. Cyclist Map



Explore by User Group



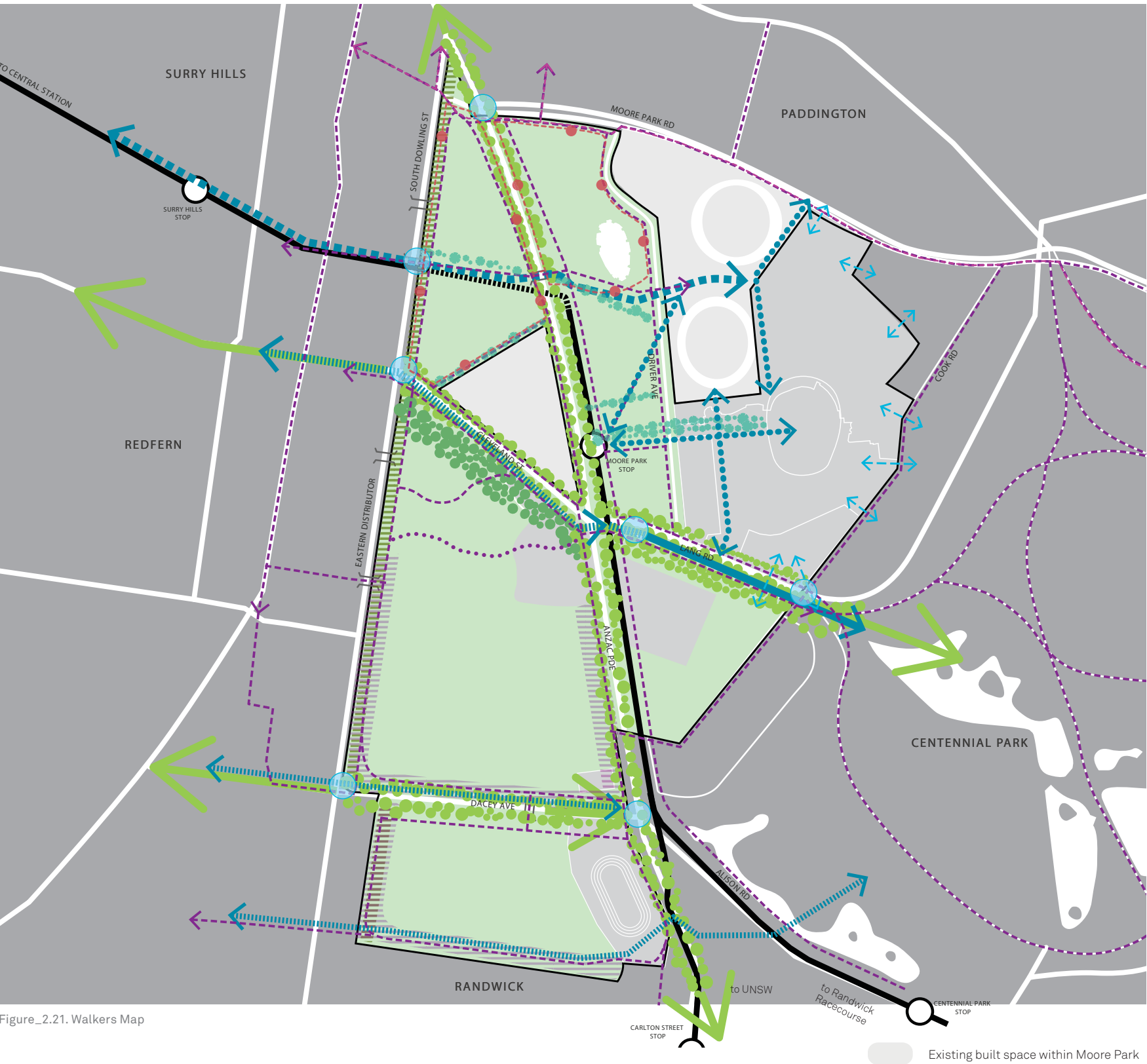
WALKERS

*More ways to get around on foot*

We'll be making it easier to get around the park on foot. Picture yourself taking a stroll under magnificent avenues of trees, or being able to easily drop in for a coffee at the Entertainment Quarter thanks to the light rail and new entrances. Greater community access to new and improved areas of park for passive recreation will be connected by additional walkways that will help you discover and explore what's within. If you're accompanied by a four-legged friend, there will be on- and off-lead areas for both of you to enjoy.

Key opportunities in the Master Plan

- Increase secondary access points into EQ for pedestrians and cyclists through the opening of existing entry points within the heritage wall (and for employees walking to Fox Studios)
- Create a safe and attractive pedestrian / cycle path providing a direct connection between the Sports Stadia and Central Station.
- Improve wayfinding by creating more noticeable entries into the Park with new signage and feature tree planting.
- Improve connection to Moore Park and Centennial Park from the growing urban areas to the south-west with a new shared pathway for cycling and walking.
- Reconfigure the golf course to allow for greater pedestrian and cycle access around the perimeter
- Improve pedestrian connections between the Entertainment Quarter and the sports stadia, Paddington, and the Moore Park Light Rail Stop
- New vegetation buffer along South Dowling Street to improve edge condition.
- Strengthened tree-lined boulevards along the Park's main roads with improved pedestrian paths
- Extension of Federation Way along Cleveland Street
- Extension of tree-lined urban boulevards into the surrounding context with improved amenity and pathways for walkers
- New or enhanced feature tree planting and lighting along key pedestrian links
- New fitness stations along a closed pedestrian training circuit
- Enhance quality of formal and informal walking trails to increase level of permeability across the park



Figure\_2.21. Walkers Map



Explore by User Group



GOLFERS

*Enhancing your inner city golfing experience*

With improved landscaping around the perimeter of the course, you will enjoy a game of golf, with less noise and visual distraction than the main arterial roads currently produce. The Moore Park Golf Course will maintain its championship length with improved integration into the Park creating a more serene environment. Time poor golfers will enjoy new golfing activities such as short form golf and will ensure you and the kids have plenty of entertainment options when you visit Moore Park.

Key opportunities in the Master Plan

- Improve access and increase car parking capacity at established facilities without loss of green space
- Reconfigure the golf course to allow for greater pedestrian and cycle access around the perimeter while maintaining its championship length
- Introduce new golfing activities within the Moore Park Golf precinct to meet changing trends of golf in the future
- Restoration and adaptive reuse of historic Toll House for new sporting related activities and facilities
- New vegetation buffer along South Dowling Street to improve edge condition
- Strengthen tree-lined boulevards along the Park's main roads
- Upgrade historically significant Golf House to introduce new sport related activities and facilities



Figure\_2.22. Golfers Map



Explore by User Group



NATURE LOVERS  
*More trees and habitat*

Green space is getting more and more precious. We're committed to the vision of keeping development off the green areas of the Park. We will be conserving and enhancing heritage landscapes by planting more trees, including the magnificent figs the Park is known for, as well as native species that contribute to the existing habitat. As on-grass parking on major event days decreases, the environmental qualities of these parts of the Park will improve.

Key opportunities in the Master Plan

- ★ Conserve and enhance remaining areas of Sydney's former Second Sydney Common, including Mt Steel, Kippax Lake, and the open space system for public recreation use
- ★ Create a new community destination at Kippax Lake and raise awareness of the environmental importance of Kippax Lake to current and future generations
- Enhancement of green open space in Moore Park East following progressive removal of temporary on-grass car parking
- New tree planting at the top of Mt Steel and to the south-west of E.S Marks Field to better define the natural lookout, while increasing amenity and shade
- ▨ Upgrade sporting fields in Moore Park West following construction of light rail. Upgrade to consider new lighting, amenities and multi-purpose fields
- ▨ New vegetation buffer along South Dowling Street to improve edge condition.
- Strengthened tree-lined boulevards along the Park's main roads
- Extension of Federation Way along Cleveland Street
- ➔ Extension of tree-lined urban boulevards into the surrounding context
- New or enhanced feature tree planting and lighting along key pedestrian links.
- Enhance Kippax Lake area as a new community destination, providing increased tree planting and enhancing the overall landscaping.
- New feature tree planting defining a pedestrianised entertainment boulevard along Driver Avenue and Moore Park Common to the north-west of Kippax Lake
- Signature tree planting and signage at key entry nodes
- ≡ Examine potential relocation of event bus pick-up/set-down following construction of the light rail to expand area of green open space
- ① Increase tree and understorey planting within the Moore Park Golf Course at appropriate locations
- New understorey planting including low level sedges and grasses along park edges within which new bike and pedestrian paths pass through
- ② Potential Water Sensitive Urban Design (WSUD) landscape treatment along Driver Avenue
- Introduce appropriate aquatic plantings at Kippax Lake to help maintain the health of the aquatic habitat by filtering out pollutants from stormwater runoff
- Existing trees



Figure\_2.23. Nature Lovers Map





## HERITAGE LOVERS

*More opportunities to value our history*

Heritage lovers will have more opportunities to learn about Moore Park's history and engage with significant buildings and landscapes. The 1860 Moore Park Toll House and 1908 Tram Shed will be restored and sympathetically reused, so you can enjoy being surrounded by Sydney's history. Landscapes, buildings, landmarks and memorials will be conserved and celebrated. This includes new interpretive displays at Kippax Lake and the former RAS Showground including recognition of the Showground's former historic use as a place for sports and events

### Key opportunities in the Master Plan

- Strengthen tree-lined boulevards along the Park's main roads
  - Improve wayfinding by creating more noticeable entries into the Park with new signage and feature tree planting.
  - Potential for significant new gateway entry to mark the Sesquicentennial anniversary (150 year) at northern entrance to the Park.
  - Conserve and enhance remaining areas of Sydney's former Second Sydney Common, including Mt Steel, Kippax Lake, and the open space system for public recreation use
  - Create a new community destination at Kippax Lake
  - Adaptive re-use of the historic Moore Park Toll House and Driver Avenue Tram Shed
  - Restore historic Toll House for new sporting related activities and facilities
  - Maintain historical alignment of trees along key pedestrian routes in Moore Park East
  - Conserve the historic use of E.S. Marks Athletics Field as athletics while upgrading facilities to support modern athletics competition standards
  - Recognise and conserve heritage items, buildings and spaces across Moore Park particularly within the Entertainment Quarter and Fox Studios
  - Return the former Show Ring to its historic usage as an active multi-purpose sports and events venue.
  - Create / utilise existing access points in heritage wall and fences for pedestrians and cyclists to improve permeability and create more memorable entrances
- Create opportunities for interpretation and engagement to tell the story of:
- Kippax Lake and Busby's Bore and its role in Sydney's early water supply
  - Royal Easter Show
  - The importance of Anzac Parade and military use in line with the newly relocated obelisk
  - Active sport and leisure history, such as cricket, golf and athletics
  - Zoological Gardens
  - Former Sydney Common and Moore Park's living history of bold plantations and open grassed space



Figure\_2.24. Heritage Lovers Map



Explore by User Group



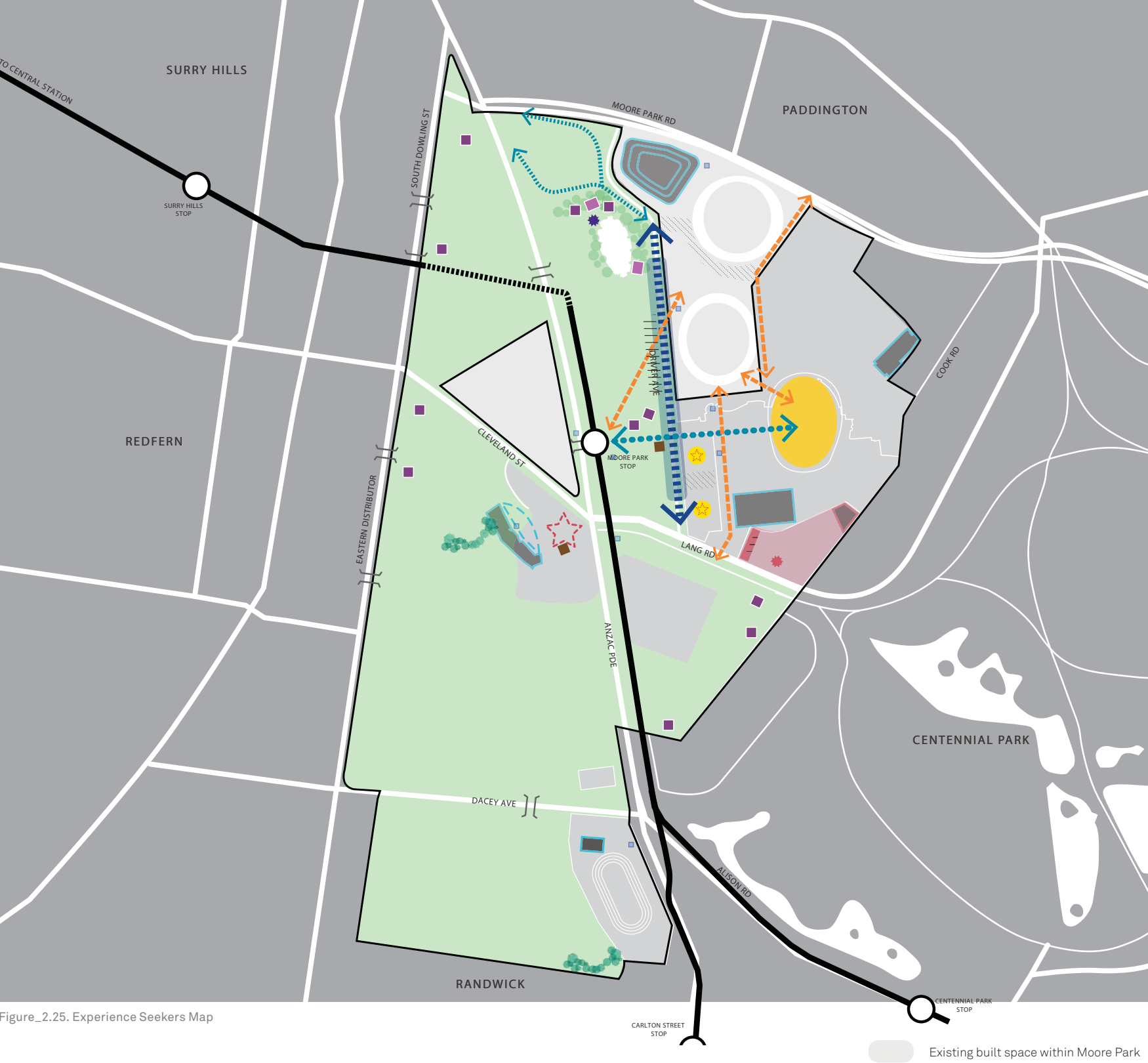
EXPERIENCE SEEKERS

*More reasons to visit*

Whether you're looking for relaxation or fun, there will be many more reasons to come to Moore Park. Imagine a whole new breed of events and activities at the refurbished Show Ring. At the Entertainment Quarter you'll find small bars, restaurants, shopping and other new entertainment experiences with the potential for extreme sports. Plus there will be more pop-up events at a new community destination at Kippax Lake and along Driver Avenue.

Key opportunities in the Master Plan

- Return the former Show Ring to its historic usage as an active multi-purpose sports and events venue.
- Enhance the functioning of the Royal Hall of Industries and Hordern Pavilion
- Increase the number of cycle parking stations around the Park
- Create a pedestrianised boulevard along Driver Avenue with 'pop up' events. Increasing the pre- and post- game activities will help reduce traffic congestion at peak times before and after events
- Create new entrance to Entertainment Quarter that links directly with the proposed Moore Park Light Rail Stop
- Adaptive re-use of the historic Moore Park Toll House and Driver Avenue Tram Shed
- Restore historic Toll House for new sporting related activities and facilities
- Improve integration between Paddington, the Entertainment Quarter and the Sports Stadia.
- Improve access to the Park from north-west
- Improve access and increase car parking capacity at established facilities without loss of green space and redistribute major event day parking to these car parks
- Enhance Kippax Lake area as a new community destination, with improved amenity offering passive recreation and family activities.
- New tree planting at the top of Mt Steel and to the south-west of E.S Marks Athletics Field to better define the natural lookouts, while increasing amenity and shade
- Increase the number of picnic facilities at multiple locations across the Park
- Create a vibrant new event plaza directly off the new Entertainment Boulevard between the Sports Stadia and upgrade arrival forecourt between the Royal Hall of Industries and Hordern Pavilion
- Enhance and revitalise Equestrian Centre Facilities
- Examine potential relocation of event bus pick-up/set-down following construction of the light rail



Figure\_2.25. Experience Seekers Map



Explore by User Group



SPORTS FANS

*More than just the game*

Going to a game is set to become a whole new experience. You'll be able to ride the Light Rail to the match and stroll up magnificent tree-lined pathways to get to the SCG or refurbished SFS. There'll be more reasons to arrive early or stay longer with family and friends, including small bars and restaurants at the Entertainment Quarter and pop-up events at Kippax Lake and along Driver Avenue.

Key opportunities in the Master Plan

- Return the former Show Ring to its historic usage as an active multi-purpose sports and events venue.
- Enhance the functioning of the Royal Hall of Industries and Hordern Pavilion
- Approved development sites within the Entertainment Quarter for potential pre- and post- game activation opportunities
- Increase the number of cycle parking stations around the Park
- Create a pedestrianised boulevard along Driver Avenue
- Create new entrance to Entertainment Quarter that links directly with the proposed Moore Park Light Rail Stop
- Improve access to Park from north-west
- Improve access and increase car parking capacity at established facilities without loss of green space and redistribute major event day parking to these car parks
- Work with the SCGT and RHI/Hordern Pavilion to upgrade quality of event plazas directly off the new Entertainment Boulevard
- Examine potential relocation of event bus pick-up/set-down following construction of the light rail
- A direct walking and cycle connection between Central Station and the Sports Stadia
- Improve integration between the Entertainment Quarter and the Sports Stadia.
- Upgrade E.S. Marks Athletics Field facilities and services
- Work with precinct partner to identify activities to revitalise Entertainment Quarter
- Investigate short-term accommodation options within the Entertainment Quarter and Moore Park Golf precinct
- Work with the SCGT to:
  - Refurbish existing Sydney Football Stadium to give it an iconic identity with increased capacity and improved weather protection
  - Upgrade the Bill O'Reilly and Churchill/Brewongle Stands at the Sydney Cricket Ground
  - Increase activation along western side of Sydney Cricket Ground fronting the Driver Avenue entertainment boulevard. Activation opportunities may include a new digital screen showcasing player information, live broadcasts of the games, etc



Figure\_2.26. Sports Fans Map



- Explore by User Group
- FAMILY

CYCLISTS

WALKERS

GOLFERS

NATURE LOVERS

HERITAGE BUFFS

EXPERIENCE SEEKERS

SPORTS FANS

WORKERS

SPORTS PARTICIPANTS

WORKERS

More connected to lifestyle

For workers in Moore Park today, it can be hard to get to the green spaces and even move around developed areas thanks to the many walls and fences. Improving access means opening up much more choice. Having lunch under a tree in the Park will become a much easier option, as will getting to the Entertainment Quarter, which will have new shops, cafes, restaurants and bars, making working inside Moore Park more fun. Entertainment Quarter will offer a greater variety of employment options, with potential new office premises and entertainment activities to revitalise the precinct.

Key opportunities in the Master Plan

- New fitness stations along a closed pedestrian training circuit
- Upgrade E.S. Marks Athletics Field facilities and services
- Potential for a built edge and address to Anzac Parade at E.S. Marks Athletics Field
- Create a pedestrianised entertainment boulevard along Driver Avenue
- Improve pedestrian connection between public transport and the Entertainment Quarter.
- Improve access and increase car parking capacity at established facilities without loss of green space and redistribute major event day parking to these car parks
- Increase the number of cycle parking stations around the Park
- Create / utilise existing access points in heritage wall and fences for pedestrians and cyclists to improve permeability and create more memorable entrances
- Improve integration between Paddington, the Entertainment Quarter, the Sports Stadia and future light rail stop.
- Improve access to Park from north-west
- Consider approved development sites within the Entertainment Quarter for new entertainment and commercial opportunities



Figure\_2.27. Workers Map



Explore by User Group

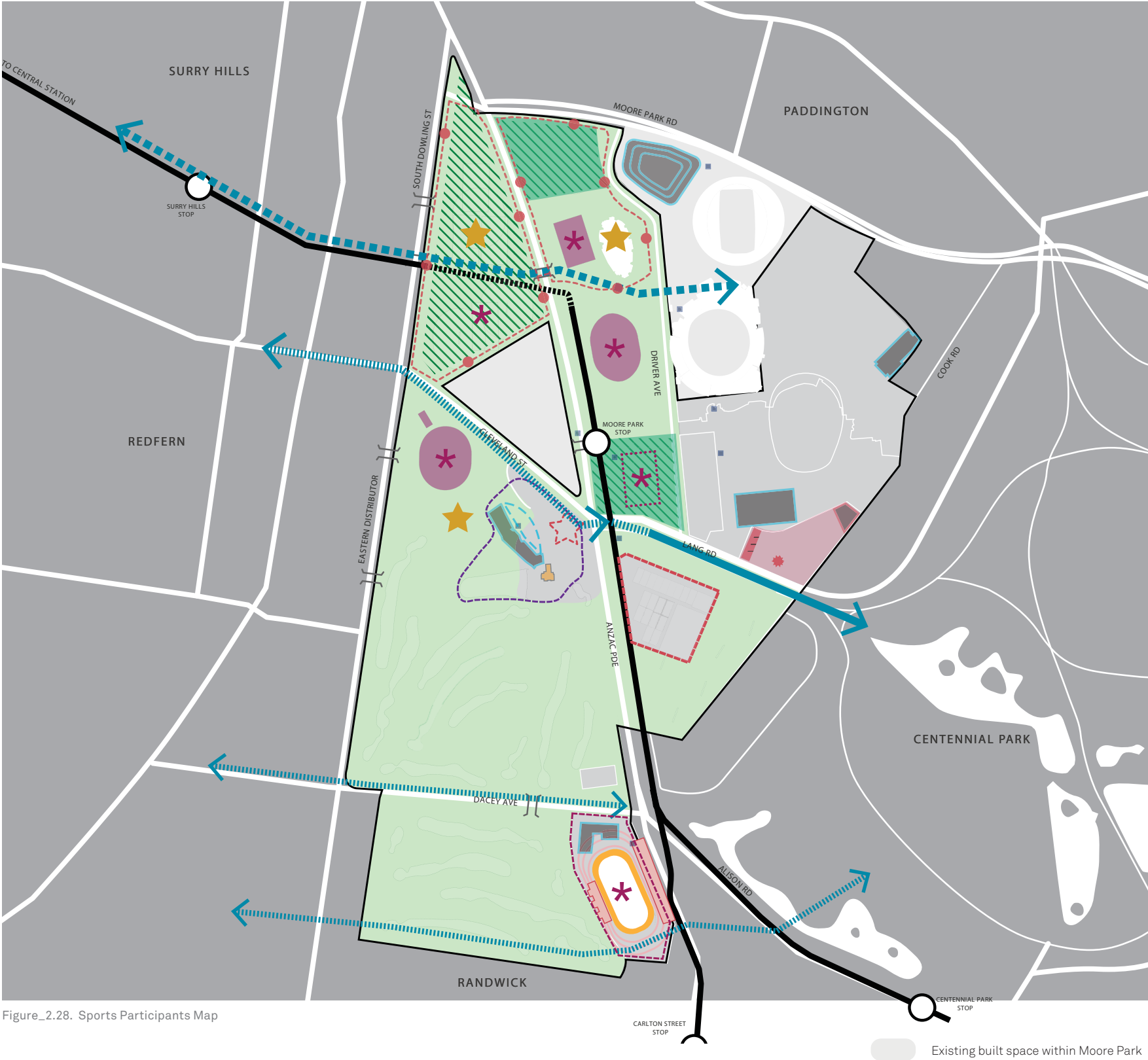


**SPORTS PARTICIPANTS**  
*More choices and facilities*

We'll be creating more multi-use courts and fields so that wet weather doesn't need to spoil your game. For those who prefer to play on grass, there will be significant upgrades to turf quality and more spaces available. E.S. Marks Athletics Field will be transformed into a high quality facility for athletes and the community alike. At Moore Park Golf you'll be able to enjoy new golfing activities such as short form golf. For lovers of indoor sports, you'll find a host of new activities at the Entertainment Quarter and horse lovers will enjoy enhanced facilities at the Equestrian Centre.

Key opportunities in the Master Plan

- Upgrade sporting fields in Moore Park West following construction of light rail.
- Improve quality of grass at Moore Park East following progressive removal of temporary on-grass event parking
- Consolidate tennis, netball, and basketball courts into sporting destination at Robertson Road Fields.
- Restore and adaptively re-use historic Toll House for new sporting related activities and facilities
- Enhance and revitalise Equestrian Centre Facilities. Potential opportunities include providing a covered roof to A Arena, consolidating parking to a single location for safer and more accessible horse riding experiences, and a new visitor/ reception centre
- Introduce new sports related commercial activities and facilities
- Conserve the historic use of E.S. Marks Athletics Field for athletics while upgrading facilities to support modern athletics competition standards. Potential to upgrade existing undercover grandstand area and amenities at ES Marks and create new built edge and address supporting new sports related uses
- Upgrade historically significant Golf House to introduce new sport related activities and facilities
- Upgrade / improve amenities at existing high performance fields in Moore Park East and at Bat and Ball Field
- High performance fields with equitable community access
- New fitness stations along a closed pedestrian training circuit
- Introduce new golfing activities within the Moore Park Golf precinct
- Improve access and increase car parking capacity at established facilities without loss of green space and redistribute major event day parking to these car parks
- Increase the number of cycle parking stations around the Park
- Create a safe and attractive pedestrian / cycle path providing a direct connection between the Sports Stadia and Central Station.
- Improve connection to Moore Park and Centennial Park from the growing urban areas
- Conserve and enhance remaining areas of Sydney's former Second Sydney Common
- Introduce new full size Rugby field within Moore Park East



Figure\_2.28. Sports Participants Map