

**Consultation Summary**



Introduction

This chapter outlines the feedback heard during the first phase of consultation that ran from August to December 2015. The aim of this consultation was to obtain early input from the community and key stakeholders to inform the drafting of the Moore Park Master Plan. The consultation was undertaken through a variety of mediums and was based around 7 themes (the 7 Big Ideas) which were presented in the consultation material shown on the following pages.

The feedback received came from a diverse range of stakeholders, which included:

- \_ High performance sporting clubs and associations
- \_ Community sporting groups
- \_ Cultural and industry stakeholders (Fox Studios, Hordern Pavilion etc.)
- \_ Lessees of the Entertainment Quarter
- \_ Residents who live adjacent to the park
- \_ Wider community who visit and enjoy Moore Park, including those who for active and passive recreation, to socialise and those who attend concerts and sporting events

Not only was the feedback extremely useful in highlighting key insights and opportunities for Moore Park, it also emphasised the importance of role the park will play in Sydney’s future.

Moore Park 150 years Active and Green



In 2016 we will celebrate the 150th anniversary of Moore Park’s dedication for public recreational purposes.

The area was originally part of Governor Lachlan Macquarie’s ‘Second Sydney Common’. After being set aside for public recreation space in 1866, it was renamed ‘Moore Park’ – after Charles Moore, who was Mayor of the City of Sydney at the time.

From the very beginning, Moore Park was the centre of Sydney’s recreation, sporting and entertainment activities. Within the first couple of years, the area was transformed through the creation of sports facilities, the Zoological Garden and the Showgrounds. The extensive Sydney tram system serviced Moore Park, with one of the largest annual drawcards to the park being the Royal Easter Show (which was held at Moore Park for 115 years).

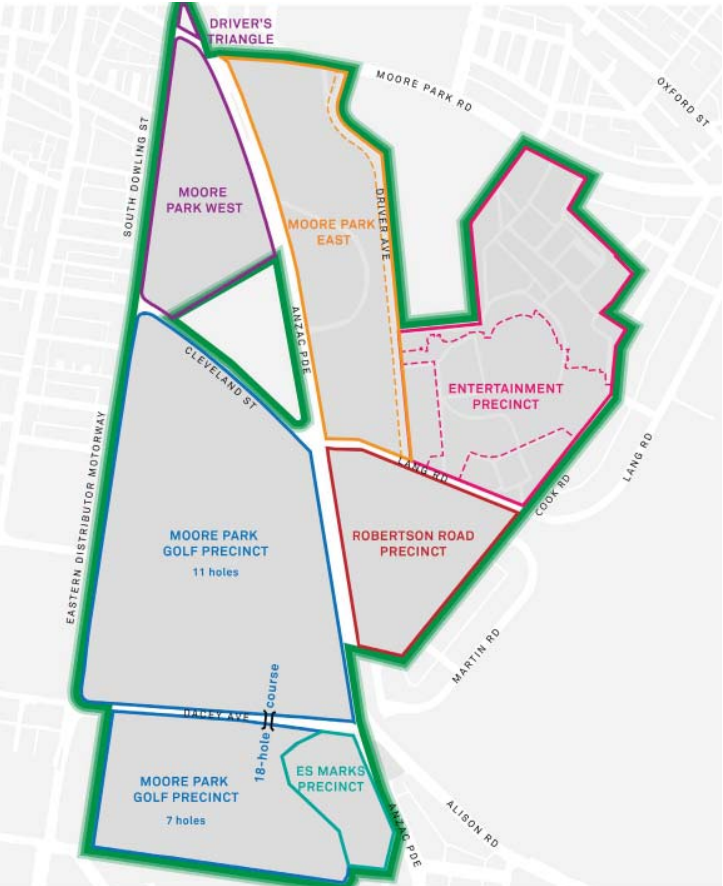
As Sydney’s population grew and the needs for outdoor recreation diversified, more ‘attractions’ were introduced to Moore Park, as long as they were considered to be ‘for the good of the community’.

By the end of the 19th century Moore Park was Sydney’s most popular sporting and entertainment precinct. It featured a cricket ground, sporting stadium, golf course, racecourse, showground and public sporting fields.

Throughout the 20th century the use of buildings within Moore Park evolved, with the growing importance of the Hordern Pavilion and Royal Hall of Industries as exhibition and event spaces. In fact, the Royal Hall of Industries also had periods of being used as a dance hall, ice skating venue and military administrative quarters to support the war efforts during times of global conflict.

From then until now, Moore Park has remained vitally important to the people of Sydney. Not only does it provide active outdoor play spaces, but it is also plays a critical supporting role for Centennial Park and Queens Park. Centennial Parklands is a self-funded public parklands, and more than 80 per cent of funds required to maintain and improve Moore Park, Centennial Park and Queens Park are generated in Moore Park.

In the lead-up to the 150th anniversary, we are now planning for Moore Park’s future.



Figure\_4.1. Consultation Material, Panel 1 (source: Elton Consulting and HASSELL)

Moore Park 150 years Active and Green



For the first time in Moore Park’s history we are setting a framework for how it will continue to balance and accommodate community needs, and remain Sydney’s most popular and loved active and green space.

Moore Park exists for the use and needs of the whole community, and that is a principle we need to maintain as we pro-actively manage the pressures from an increasing population and changing recreational trends.

The pressures are immense, with many sports fields and facilities being at capacity at peak times already.

Usage of Moore Park is diverse with many stakeholders including:

- Schools and tertiary education
- Community groups and associations
- High performance / elite sporting teams
- Local resident groups and neighbours
- State Government authorities
- Local Councils
- Lessees and licensees (eg. Fox Studios, Entertainment Quarter)
- Passive recreationists (eg. picnickers, dog walkers)
- Active recreationists (eg. golfers, horse riders, netballers)
- Diners and shoppers
- Attendees at major events in adjacent venues.

The challenge is to ensure Moore Park can continue to adapt to the pressures placed on it from more people and increasing demand. We want to know what’s important to you in creating this balance.

To create a shared understanding with key stakeholders and the community, a strategic framework has been developed to provide context and guide feedback.

This framework has identified ‘7 Big Ideas’ - these are themes that lay the foundation for Moore Park’s future direction over the next 25 years.

The following panels provide the context, guiding principles and discussion prompts for each of the 7 Big Ideas.

7 BIG IDEAS

- 01 UNITING THE PARK THROUGH TREE LINED URBAN BOULEVARDS
- 02 CREATING A GREEN DESTINATION FOR HEALTH AND WELLBEING
- 03 VALUING OUR HERITAGE AND PROTECTING OUR ENVIRONMENT
- 04 LINKING THE PARKLANDS
- 05 RE-THINKING PARKING AND ACCESS
- 06 A PLACE FOR ALL TO PLAY
- 07 SECURING THE FUTURE



7 Big Ideas  
The process



NOW IT IS TIME FOR  
YOU TO GIVE US YOUR  
THOUGHTS ON OUR  
‘7 BIG IDEAS’.

The Trust will integrate the community’s ideas for Moore Park into the final strategic direction, to create a truly shared vision for the future.



Moore Park 150 years Active and Green



WE BELIEVE...

Moore Park is a place for everyone.

It is a place that offers a diverse range of engaging recreational and sporting activities.

The park has a strong cultural and historical significance – particularly its relationship to community health, wellbeing and recreational opportunity through its green spaces.

Called by some the ‘green lungs of the city’, through this process we aim to make Moore Park stronger and more vital for future generations.





The 7 Big Ideas



- Preserving the green space and heritage
- Better connected and more permeable



01  
UNITING THE PARK  
THROUGH TREE  
LINED URBAN  
BOULEVARDS

With extraordinary foresight from Charles Moore, the tree plantings along Moore Park’s roadways are arguably its most identifiable feature.

We now have the potential to build upon Charles Moore’s unique vision. Enhancing and expanding this landscape feature with new tree plantings will create a stately unifying signature, and link each precinct together.

This signature landscape dates back to the Park’s first decade, when it was renowned for the historic avenue of figs along the length of Randwick Road (renamed to Anzac Parade). Even today, fine examples of Port Jackson and Moreton Bay figs still run the length of the park along Anzac Parade.

Although tree species have changed over the years, this large scale pattern of avenue plantations surrounding the playing fields remains a defining quality of Moore Park.

We are seeking to maintain and strengthen these tree lined boulevards to recognise their role in the natural history of the site and to unite the six precincts as one parkland.

KEY CHALLENGES TO ADDRESS

- Irregular plantings in sections limit the continuous tree lined boulevard character
- Some boulevards are poorly lit and not amenable to pedestrians after dark
- Poor integration with pedestrian pathways and cycleways in the broader region limiting permeability
- Successful integration of light rail along Anzac Parade.



POTENTIAL OPPORTUNITIES

Priority boulevards are:

- 01 Federation Way/ Lang Road
- 02 Anzac Parade
- 03 Eastern Distributor/ South Dowling Street
- 04 Dacey Avenue
- 05 Cleveland Street



HAVE YOUR SAY!

- Can you think of other ways that tree planting can unify the Parkland?
- Can you think of ways other than tree planting that could unify the Parkland?



The 7 Big Ideas



- Preserving the green space and heritage
- Improved visitation and participation
- Creating sustainability



CREATING A GREEN DESTINATION FOR HEALTH AND WELLBEING

The measure of the greatness of any major global city is to be found in the quality of its public spaces, its parks, its gardens and its squares.

Green spaces are far more than empty space – in highly urbanised environments they play a crucial role in the physical and mental health and wellbeing of the community, and in providing ecosystems for native flora and fauna to thrive.

A key component of this is to balance active recreation needs with more passive needs.

Throughout its history, the integrity and boundary of Moore Park has been challenged by external forces. Whether they be pressures to allow for more housing, provide opportunities for new or upgraded roadways, increased adjacent development or simply accommodating vastly increasing visitation, the Park has remained remarkably resilient over times of great urban change.

Once again Moore Park is in the midst of a changing world. An estimated 50,000 new residents will be moving into the surrounding suburbs over the next decade or so. Our role is to plan for their active and passive recreational needs, while still preserving the Parklands' natural beauty and heritage.

KEY CHALLENGES TO ADDRESS

- Population growth in the surrounding areas will increase the demand for high quality, green open space
- Moore Park Golf extends to the Parklands' perimeter and limits pedestrian access from rapidly growing residential areas to the south-west
- Providing active recreation opportunities without diminishing the passive recreation experiences available.



POTENTIAL OPPORTUNITIES

- 01 New visitor viewing platform and amenities at Mount Steel – to showcase open space views to the city skyline
- 02 Natural amphitheatre at Mount Steel provides opportunities to host events and group gatherings
- 03 Create new, and enhance existing, walking trails
- 04 Exercise stations along a closed pedestrian circuit
- 05 Continuous shared path network
- 06 Reconfigured golf course to allow for wider pedestrian paths around the outside of the course while maintaining championship length and number of holes
- 07 Kippax Lake destination providing opportunities for picnicking, children's play and cultural festivals



HAVE YOUR SAY!

How can we provide and enhance passive recreation experiences in Moore Park to balance the active sporting and entertainment opportunities?

Figure\_4.5. Consultation Material, Panel 5 (source: Elton Consulting and HASSELL)



The 7 Big Ideas



Preserving the green space and heritage



03 VALUING OUR HERITAGE AND PROTECTING OUR ENVIRONMENT

Moore Park’s natural and built heritage, are essential to its character. Its green spaces are what make it the “lungs of the city” – a vital space for community recreation, health and wellbeing within an historic landscape.

The cultural and natural landscape of Moore Park is a distinctive one created by bold plantations defining public roads and open grassed spaces. It contains a number of historic buildings, structures, objects and spaces, and forms part of the remnant public open space of the former Second Sydney Common.

In addition, the historic Kippax Lake and Busbys Bore (passing underground) are the only remaining built heritage connections in Moore Park with Sydney’s early drinking water system. Kippax Lake additionally provides important habitat for wildlife.

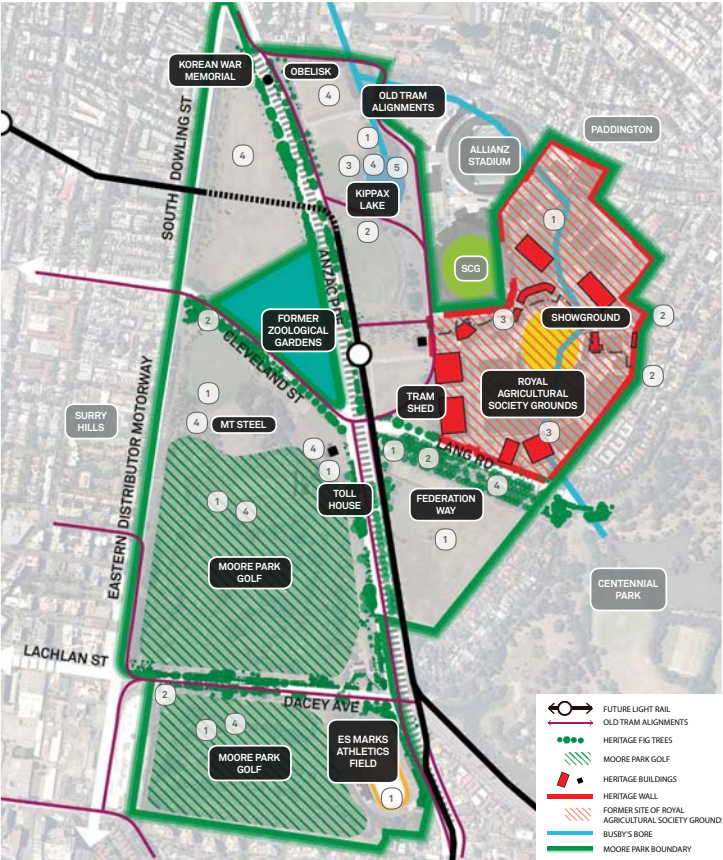
We must protect and preserve Moore Park’s green spaces and rich heritage.

KEY CHALLENGES TO ADDRESS

- Raising public understanding of the evolution of Moore Park’s landscape and history (including significant historic uses such as the Zoological Gardens, Military Rifle Range, the Royal Easter Show)
- Identifying opportunities for heritage interpretation to tell the story of the multi-layered history of Moore Park
- Public access to some heritage structures constrained by restrictive uses
- Existing heritage walls create a major barrier for access to the Entertainment Quarter
- Threats of major and disruptive development on heritage sites from external sources.

POTENTIAL OPPORTUNITIES

- 01 Protect and preserve our heritage assets and landscapes through adaptive reuse and sympathetic treatment
- 02 Create access points in and around heritage elements such as the heritage wall and fences creating more memorable entrances
- 03 Create opportunities for interpretation and engagement
- 04 Preserve the Parklands flora and enhance wildlife habitat opportunities
- 05 Maintain, enhance and interpret the historic Kippax Lake, and its role in Sydney’s early water supply



HAVE YOUR SAY!

- How do you think we could better protect flora and fauna in Moore Park?
- How do you think we can better recognise and enhance the built and heritage landscape of Moore Park?



The 7 Big Ideas



Better connected and more permeable



LINKING THE PARKLAND

Moore Park’s 115 hectares are separated by busy urban roads. Improving the connections between the six precincts will strengthen Moore Park’s identity as one parkland.

A growing population in neighbouring localities of Green Square, East Redfern, Surry Hills and Paddington is creating excessive demand for better access and connection to the Parklands. We need to identify and implement opportunities to improve pedestrian, cycle, car, bus and light rail connections to better serve the future.

Within Moore Park, potential opportunities focus on more access points and shared paths – connecting the precincts to each other, increasing circulation through the park, and improving the park’s connection to both the city and the coast.

We are advocates for walking, cycling and public transport over private car use, and are seeking to improve public access to and across the Parklands breaking down barriers to pedestrian and cyclist flow.

Through provision of multiple pedestrian/cycle access points both to and within the Parkland, shared pathways, improved wayfinding and integration with existing and future public transport modes we aim to reduce the need for private vehicles in the precinct.

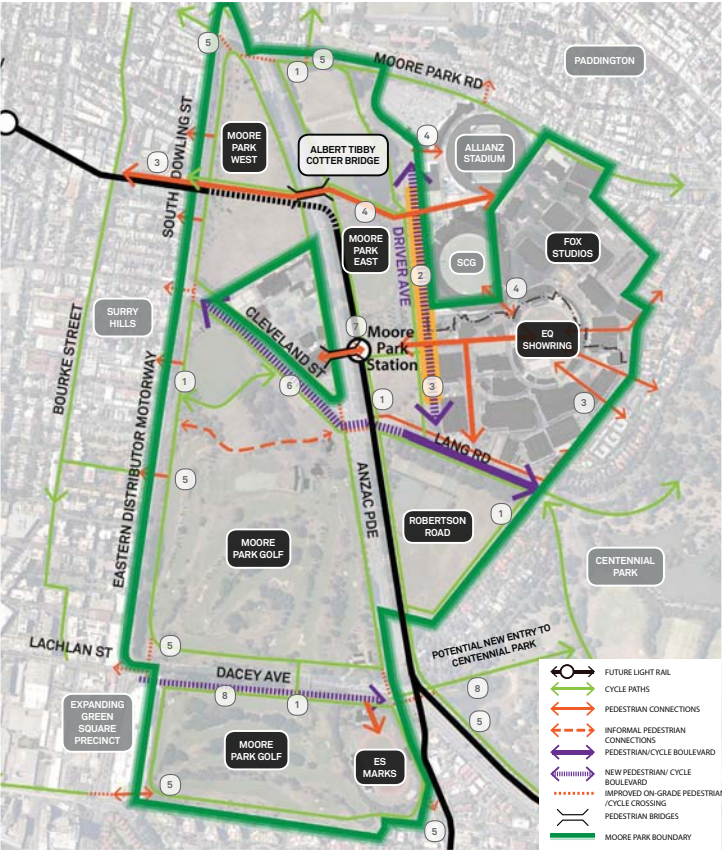
KEY CHALLENGES TO ADDRESS

- Currently the park suffers from many physical barriers that prevent pedestrians and cyclists from moving with ease through the Parkland, including:
- Major arterial roads dissect the Parkland creating separate precincts which can be difficult to access
  - The busway and future light rail corridor creates barriers to pedestrian movement in the east-west direction
  - The heritage wall surrounding the Entertainment Quarter has gates that are locked, preventing movement between Paddington/Centennial Park and Moore Park
  - Moore Park Golf creates a physical barrier to pedestrian and cycle movement across the Parkland
  - Limited pedestrian paths and cycle routes through the precinct discourage people from exploring, playing and interacting
  - Areas of the park lack well lit, clear pathways.



POTENTIAL OPPORTUNITIES

- 01 Continuous shared path network linking all precincts into one Parkland
- 02 Creation of a pedestrian boulevard along Driver Avenue
- 03 Increase access points for pedestrians – including the heritage boundaries
- 04 Improving connections to the adjacent sports venues
- 05 New cycle paths that connect Moore Park to the wider City of Sydney network, surrounding suburbs and to the coast
- 06 Federation Way extension along Cleveland Street
- 07 Integrate light Rail station with surrounding landscape
- 08 Prominent pedestrian and cycle access along Dacey Avenue with potential new entry to Centennial Parklands



HAVE YOUR SAY!

How do you think we can improve access into and through Moore Park?

Figure\_4.7. Consultation Material, Panel 7 (source: Elton Consulting and HASSELL)



The 7 Big Ideas



Improved visitation and participation

Creating sustainability

Better connected and more permeable



RE-THINKING  
TRANSPORT  
AND ACCESS

Over the coming decades, the number of public transport services to Moore Park will increase.

We are advocates for the use of sustainable public transport, and encouraging alternate forms of transport (other than private cars) to visit the park. More effort will be placed into encouraging people to walk, cycle, or catch public transport when attending events, particularly at the adjacent sports stadia.

While we strongly advocate and support public transport opportunities, we recognise that there will always be some people who need to drive their car to the park. These visitors may not have the same level of access to public transport from their home, the distance they are travelling may be far, or they may have mobility issues or other accessibility needs.

Re-thinking transport and access is about considering how to best manage access to and from Moore Park, particularly during major events, while finding the balance between people who need to drive to the Parklands and those arriving or leaving on foot catching public transport.

One strategy to consider is dispersing parking opportunities rather than concentrating parking in a few large parking locations.

We aim to foster a whole-of-government approach to visitor access on major event days in the precinct, and will seek partnerships with surrounding landowners for innovative and complementary services to reduce congestion.

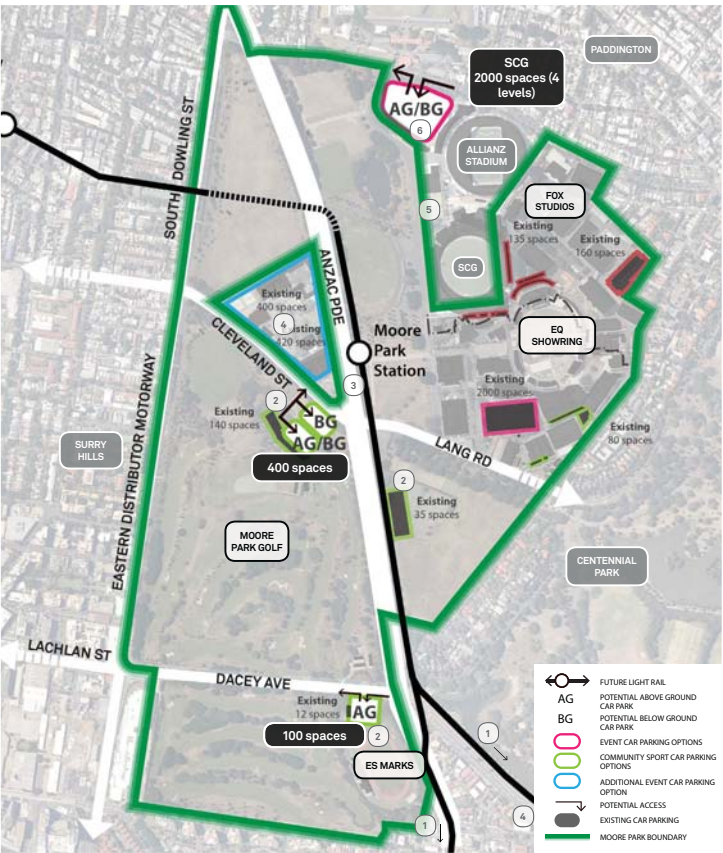
KEY CHALLENGES TO ADDRESS

- Increasing visitation and growing traffic volumes in the precinct
- Traffic congestion in and around the precinct on major event days – particularly Lang Road, Driver Avenue and slow egress from the Entertainment Quarter car park
- Temporary event parking on the grassland at Moore Park East conflicts with the pedestrian exit flow from the SCG and Allianz Stadium after events and diminishes the quality and use of the Parkland.



POTENTIAL OPPORTUNITIES

- Linking car parking with Light Rail stops near ES Marks Athletics Field and Randwick Racecourse
- Focus on short-term parking opportunities to support Centennial Parklands-operated sports facilities (eg. ES Marks, Moore Park Golf, Robertson Road Fields)
- Encourage the use of public transport by seeking integrated ticketing with public transport included in event ticket prices
- Establish partnerships with surrounding landowners for a network of park-and-rides, special event day or community transport opportunities (eg. event-themed bus services)
- Introduce increased variety of pre and post-game activities to extend the time people arrive and leave, spreading peak arrival and exit load over a longer period
- Support the provision of increased on-site parking on adjacent land managed by the Sydney Cricket and Sports Ground Trust



HAVE YOUR SAY!

What are some big picture ideas on how to address issues of traffic congestion, parking availability and access in the Moore Park precinct?



The 7 Big Ideas



Improved visitation and participation

Creating sustainability



06  
A PLACE FOR ALL TO PLAY

Moore Park has been a place for public recreation and community sport for 150 years.

With the rapidly growing residential population on the Park’s doorstep, now more than ever we have the need to preserve and enhance our green spaces and community-based sports facilities and to develop new ways to accommodate greater demand for our assets.

We also recognise the outstanding support we provide for high performance and elite teams, and look to accommodate opportunities that complement their needs along with the needs of the wider community.

Centennial Parklands (of which Moore Park is a key part) is the largest multi-use community sports venue in Australia. It caters for:

- More than 600,000 registered sports users across our venues
- At least 35 different sports (with new sports routinely seeking opportunities)
- More than 450 clubs, associations and schools who regularly book our fields and facilities
- Grass roots through to elite sports teams.

We need to consolidate and strengthen community sports and recreation spaces that will cater for the future demands of Sydney’s growing population.

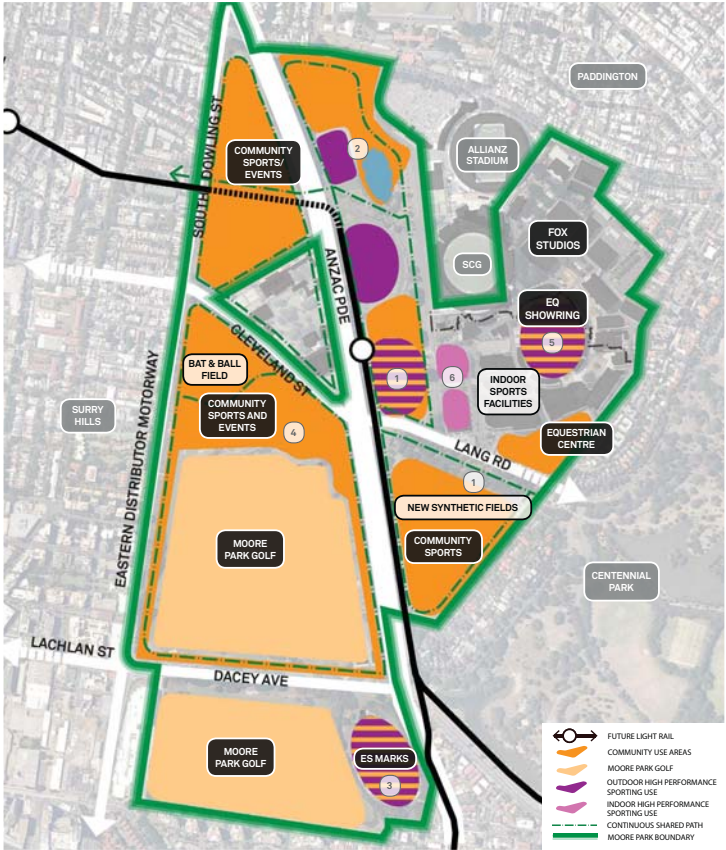
In planning for this, we also need to consider changing demographics in the population (eg. age, cultural background, household make up) and changes in the nature and types of sports played now and potentially in the future.

KEY CHALLENGES TO ADDRESS

- Balancing the needs of both high performance and community sports participants
- Sport and recreation fields and facilities are currently at capacity at peak times with demand expected to further increase over coming years in line with population density increases in surrounding suburbs
- Identifying how to respond to changing trends in sport and recreation use
- Consideration for specialist requirements of high performance sports teams
- ES Marks Athletics Field has the track but not the support facilities to be ‘competition-ready’.

POTENTIAL OPPORTUNITIES

- 01 New sports courts, fields and consideration of synthetic surfaces to meet future demand in a flexible way
- 02 New children’s playground, possibly at Kippax Lake
- 03 Upgrade ES Marks Athletics Field facilities and provide for high performance sports training and community sports facilities (including allied health facilities)
- 04 Consider complementary short form golf and indoor sports facilities at Moore Park Golf
- 05 Entertainment Quarter Showring could be transformed into a high performance sport training facility (while conserving its heritage values)
- 06 Possible use of Hordern Pavilion and Royal Hall of Industries as indoor sports venues



HAVE YOUR SAY!

What other sport and active recreation opportunities are needed in Moore Park?



The 7 Big Ideas



Improved visitation and participation

Creating sustainability



SECURING THE FUTURE

Centennial Parklands (comprising Moore Park, Queens Park and Centennial Park) is a self-funded public parklands managed as an integrated whole. This makes the importance of Moore Park’s revenue potential critical to the future environmental, social and financial sustainability of all three parks.



The businesses and events that operate on Trust lands in Moore Park – through license, lease or other arrangement – create revenue streams for Centennial Parklands.

This revenue not only funds the maintenance and improvements of facilities in Moore Park, but also funds the improvements and maintenance across Centennial Park and Queens Park as well. In fact, around 80 per cent of the funds required to maintain all three parks are generated from Moore Park.

This supports the millions of visitors who use the Parklands every year, protects some of the nation’s most valuable heritage assets, and provides a critical ecosystem for wildlife and fauna to thrive.

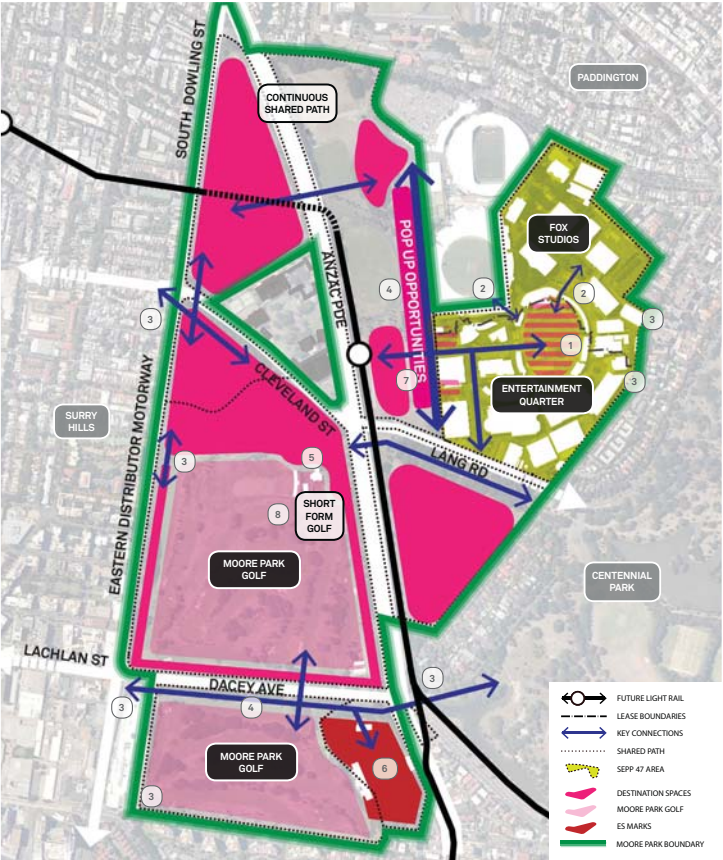
Centennial Parklands aims to be environmentally, socially and financially sustainable, with financial sustainability fundamental as it underpins and enables the other two.

KEY CHALLENGES TO ADDRESS

- Existing planning controls (SEPP 47) currently restrict the use of the Entertainment Quarter precinct to film, family entertainment uses and other related activities
- Many of the Parklands’ income streams in Moore Park are weather-dependent, creating potential volatility in revenue generation.

POTENTIAL OPPORTUNITIES

- 01 Review the planning controls for the Entertainment Quarter to increase activation and balance between commercial, recreation and public access
- 02 Increase accessibility between the SCG, Entertainment Quarter and Fox Studios
- 03 Increase access points along boundaries
- 04 Create ‘pop up’ events along Driver Avenue and create more ‘destination’ spaces for events
- 05 Adaptive re-use of the Moore Park Toll House
- 06 Upgrade ES Marks Athletics Field sporting facilities and services - including childcare centre review
- 07 Adaptive re-use of the ‘Tram Shed’ on Driver Avenue
- 08 Provide a short form golf facility and possibly indoor sports facility opportunities at Moore Park Golf



HAVE YOUR SAY!

How can we generate sustainable revenue streams in Moore Park without compromising the values of the Parklands?



04 Consultation Summary  
Public Feedback

Listed below and on the adjacent page is the community feedback in response to the development of the ‘7 Big Ideas’. The responses were attained through an online ‘Web Page’ Survey, 11 Pop up exhibition information sessions at the Entertainment Quarter and an 1800 phone line.  
Source: extracted from Elton Consulting analysis



Public Feedback - Overall  
Summary, December 2015

Response

- \_508 surveys were completed.
- \_46 individual submissions received.
- \_More than 350 attendees at the 11 pop up exhibitions at the Entertainment Quarter.

Ideas Supported

- \_Improved pedestrian and cycling connections both within the Park and to connect to surrounding suburbs.
- \_Preservation and enhancement of flora and fauna within the Park.
- \_Maintenance of green open public space in Moore Park.
- \_Additional public amenity and facilities within Moore Park, such as playgrounds, benches, signage, landscaping and lighting.
- \_Promotion of community sports and activities, and cultural uses within the Park.
- \_Appropriate adaptive re-use of heritage buildings and features and improved recognition of heritage items.
- \_Upgrade of E.S. Marks Athletics Field for community and high performance sport.
- \_State and local government funding of the Park.

Oppositions/Concerns

- \_Commercialisation and development of Moore Park.
- \_Current and future car parking at Moore Park and suggestions to charge vehicles for entry into the Park.

Ranking of Importance of the ‘7 Big Ideas’

- \_1 Green destination
- \_2 Heritage and environment
- \_3 A place for all to play
- \_4 Securing the future
- \_5 Linking the parklands
- \_6 Tree lined urban boulevards
- \_7 Re-thinking parking and access

Public Feedback - ‘7 Big Ideas’  
Summary

Uniting the Park Through Tree Lined Urban  
Boulevards

- \_Majority were supportive of the concept to maintain and enhance tree lined boulevards in the Park.
- \_Major and congested roads should be the focus of these boulevards.
- \_Improved amenities, pedestrian and cycle connections, signage and landscaping should be used to further enhance/identify these boulevards.
- \_Overwhelming support for more tree planting across the Park.
- \_A focus on planting native species to support native fauna.
- \_Tree planting to provide more shading, screening and improved air quality in the Park.
- \_Increase tree planting throughout the Park, e.g. at entry points, along traffic islands and median strips
- \_Extending planting beyond parkland boundaries e.g. along Alison Road or Anzac Parade into Kensington.
- \_Suggestion that Moore Park Road, Driver Avenue and Federation Way should also be included as priority boulevards.
- \_Suggestion to restrict access for cars (e.g. car-free days, underground intersection of Anzac Parade and Cleveland Street, removing parking etc).
- \_Suggestion for a common landscaping theme for the Park.
- \_Support for maintenance and planting of additional trees on the golf course perimeters.

Creating a Green Destination for Health and  
Wellbeing

In response to this big idea, most people want more green open space conserved and enhanced within the Park.

Common responses included:

- \_Maintain open space areas.
- \_Improve grass quality.
- \_Improve public amenities in the park, with new BBQs, seating, exercise stations, picnic tables, garbage bins and shower/toilet facilities.

- \_Provide more programs and entertainment in the park, such as outdoor fitness, exercise stations, learning opportunities, Easter events, horse shows, concerts, mountain bike trails and off-road cyclist loops.
- \_Improve walking and cycle paths including new and enhanced naturally landscaped trails.
- \_Create areas for quiet relaxation, more shade and planting.
- \_Limit development in parkland including carparks, structures and active recreational facilities.
- \_Limit commercial activity in the parkland.
- \_Minimise parking or use underground parking.
- \_Concern regarding the creation of fenced off multi-purpose fields at Robertson Road.
- \_Concern regarding the idea of a permanent built structure at Mount Steel.
- \_Objection to the creation of a mountain-bike course on Mount Steel.
- \_Support for additional children’s play areas, with varying opinions on potential location.
- \_Use landscaping to create separate recreational zones.
- \_Support for bike and sports equipment hire in Moore Park.

Valuing our Heritage and Protecting our  
Environment

- \_Strong desire to conserve and enhance the Park’s flora and fauna, with a focus on native planting.
- \_Improved recognition and appropriate adaptive re-use of heritage buildings and icons.
- \_Adoption of a heritage interpretation strategy.
- \_Concern about lack of recognition of Aboriginal heritage in the Park.
- \_Support for the creation of grand entries to the Park or the creation of a ‘Moore Park Pavilion’ similar to the Vernon Pavilion in Centennial Park.
- \_Objection to increased vehicle access to Entertainment Quarter via modification to heritage walls and fences.
- \_Concern about maintenance of ponds/lakes.
- \_Concern about the treatment of the ANZAC monument in Anzac Parade.
- \_More visitor education activities.

Linking the Parklands

- \_Strong support for better pedestrian and cycle links within the Park including a continuous shared path network that also links to surrounding suburbs
- \_Desire for improved safety/lighting for users.

- \_Integration of the new light rail station with surrounding suburbs.
- \_Restricting access for vehicles, upgrading key intersections and the local road network.
- \_Suggestion to remove pedestrian access to Cook Road and surrounds in the lead up to and during major events.
- \_Objection by some to the closure of Driver Avenue to create a pedestrian boulevard.
- \_Possibility to connect Moore Park Golf House with Cleveland Street pathway network.
- \_Support for better connections between Moore Park Golf Precinct and Robertson Road Precinct.
- \_Improved access may improve viability of Entertainment Quarter markets.
- \_Support for removal of fencing and other barriers where possible.

Re-thinking Parking and Access

- \_Promotion of public and active transport options.
- \_Concern about existing and future car parking in Moore Park.
- \_Linking car parking with light rail stops near E.S. Marks Athletics Field and Randwick Racecourse.
- \_Overwhelming support for an integrated ticketing solution with public transport included in event ticket prices.
- \_Linking light rail stops with major car parks.
- \_Concern about traffic jams and congestion at major sports events.
- \_Refine public transport timetabling to reflect higher levels of activity on major event days.
- \_Concern regarding traffic management for car park exits to Lang Road.
- \_Support for bike parking stations.
- \_Mixed feedback regarding idea for underground car parking and noted that elderly people and disabled people will still need car parking to access Moore Park into the future.

A Place for All to Play

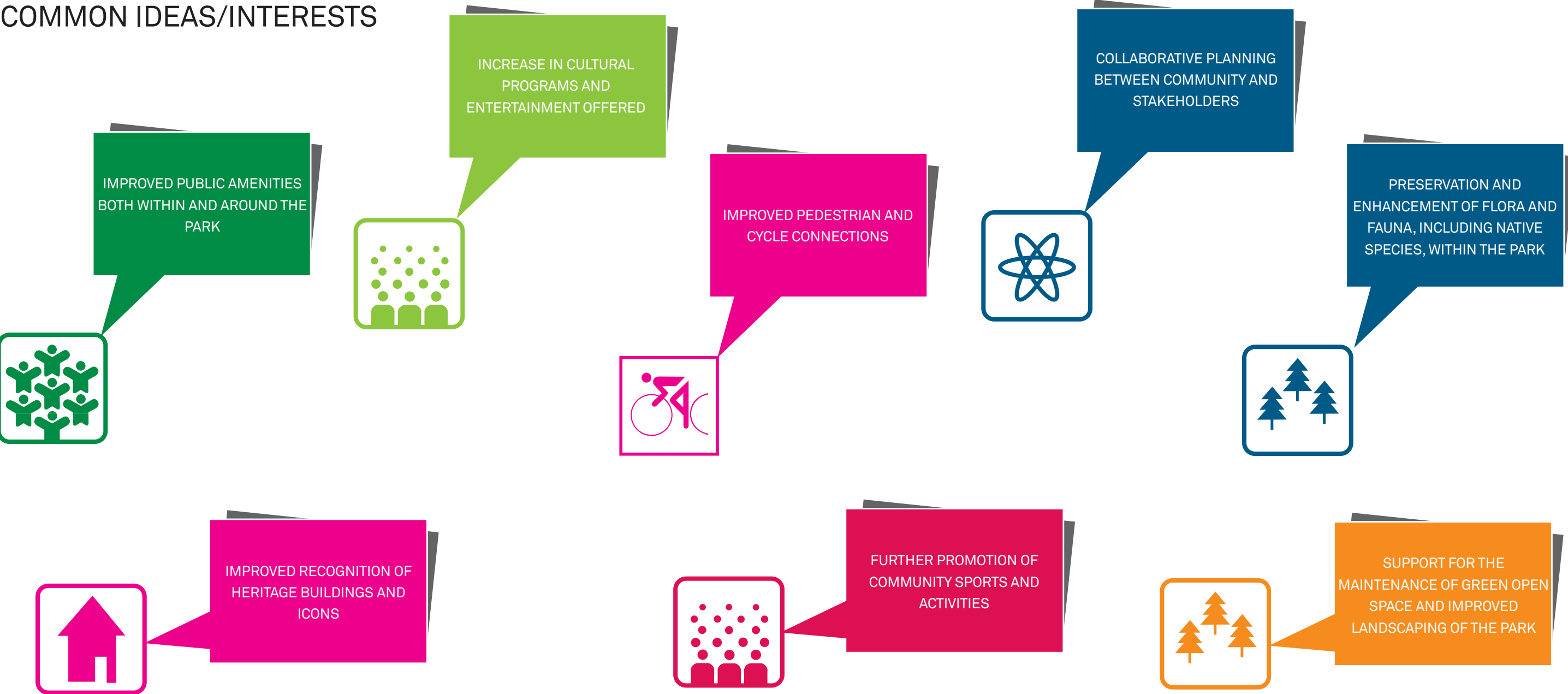
- \_Most people identified the promotion of community sports and activities as a priority.
- \_Mixed responses over the need for additional high performance sport fields at Moore Park, with some suggesting it may be better suited for Sydney Olympic Park or other venues
- \_Overall the most popular opportunity is to upgrade the E.S. Marks Athletics Field facilities to provide for high performance sports training and community sports.

- \_Strong support for children’s playground at Kippax Lake.
- \_Mixed responses for use of Hordern Pavilion and Royal Hall of Industries as indoor sporting venues.
- \_Suggestion to create mountain biking facilities at Moore Park.
- \_Mixed responses for the development of multi-purpose surfaced sporting fields.
- \_Suggestions for improvements to service vehicle access to sporting fields.
- \_Support for the upgrade of the Golf House, Golf Shop and Driving Range.
- \_Suggestion for use of the Entertainment Quarter Show Ring and Royal Hall of Industries to support AFL facilities and training.
- \_Suggestion that a skate park could be created in Moore Park, for use by roller bladers, scooter riders and BMX riders as well as skateboarders.
- \_Support for improved lighting at sports fields.

Securing the Future

- \_Many suggestions for the Park to be funded by state or local government and opposition for the idea of it having to generate its own income.
- \_Strong concern about the commercialisation and development of the Park, while concerns exist for commercial viability of the Entertainment Quarter.
- \_Suggested revenue streams include community and cultural uses /paid vehicle entry and car parking charges.
- \_Support for increased access between the SCG, Fox Studios and Entertainment Quarter.
- \_Support for changes to planning controls that would improve public access and not simply prioritise commercial opportunities.
- \_Possibility for land use of Entertainment Quarter to focus more on retail/markets,entertainment and restaurants as well as an increased focus on public and community engagement and green/open spaces.
- \_Suggestion to create a Centre of Excellence in Park Management and establish linkages with other urban parklands interstate and internationally
- \_Suggestions for neighbouring schools to partner in the upgrade of Moore Park West and/or E.S. Marks Athletics Field.
- \_Suggestion to create a miniature learner’s cycleway road network with traffic lights for children as constructed in Sydney Park.
- \_Suggestion to work closely with the neighbouring cultural industry venues on planning for Moore Park.

COMMON IDEAS/INTERESTS



COMMON CONCERNS





## 04 Consultation Summary

### Stakeholder Feedback

Listed below and on the adjacent page are some preliminary comments/aspirations raised from workshops and meetings with key stakeholders. Source: extracted from Elton Consulting analysis

### Stakeholder Feedback – Summary, 2015

**Stakeholders:**

- \_Australian Film, Television and Radio School (AFTRS)
- \_Playbill Venues
- \_Carsingha (Lessees of EQ)
- \_Fox Studios
- \_Sydney Boys High School
- \_Sydney Girls High School
- \_Moore Park Golf Club
- \_Club Links
- \_Athletics NSW
- \_NSW AFL
- \_Tennis Australia
- \_Cricket NSW
- \_Waratahs NSW
- \_Sydney Roosters
- \_Sydney Swans
- \_Sydney Mountain Bike Riders
- \_Sydney Cricket and Sports Ground Trust (SCGT)
- \_Local Politicians

**Community Groups:**

- \_Centennial Parklands Residents Association
- \_Paddington Society

**General**

- \_All participants welcomed the opportunity to be consulted at this early stage.
- \_The need for a Master Plan for Moore Park was acknowledged and supported.
- \_There was recognition of the unique nature of the space and the use pressures placed upon it as Sydney grows and recreational needs change.
- \_Trees and retention of heritage items strongly supported.
- \_The Master Plan would need to address operational and management issues as well as physical changes through the Park.
- \_Moore Park is a series of active recreational and sporting focussed open spaces distinct from Centennial Park which is more for passive use and less organised activities.
- \_See the potential of Moore Park to be Sydney’s ultimate sports and entertainment complex.
- \_’7 Big Ideas’ aligned with several of the stakeholders’ own goals/visions for the Moore Park precinct.

**Pedestrian**

- \_Greater pedestrian amenity within Moore Park to improve the experience of walking to venues and around the Park – presently safety, lighting and tree roots are issues.
- \_Walking circuits around ovals and perimeter of the Park are supported.
- \_The focus on the pedestrian experience needs to extend well beyond the park if we are to encourage people to walk from Paddington, Kings Cross, Bondi Junction and Central.
- \_Create pedestrian links though the two golf course blocks to facilitate access from Green Square.
- \_There are very good examples from Scotland of how to provide safe public access through busy golf courses.

**Fan/Guest Experience**

- \_The experience of the game is everything otherwise it is better to stay at home and watch it on TV.
- \_Market research reveals the end of game experience and time getting out of the precinct is major source of patron dissatisfaction.
- \_There is no sense of arrival to the sports stadia.
- \_Event spaces with supporting infrastructure (water and power) for pop ups strongly supported.
- \_Create some small event spaces in Moore Park west leading up to the Albert Tibby Cotter Bridge to provide a greater sense of arrival and excitement.
- \_Need to diversify food and beverage offer beyond what is available in the stadium - EQ and pop ups can contribute to this.
- \_Lighting is poor for all major events, especially in the areas surrounding sporting venues.

**Sporting Use**

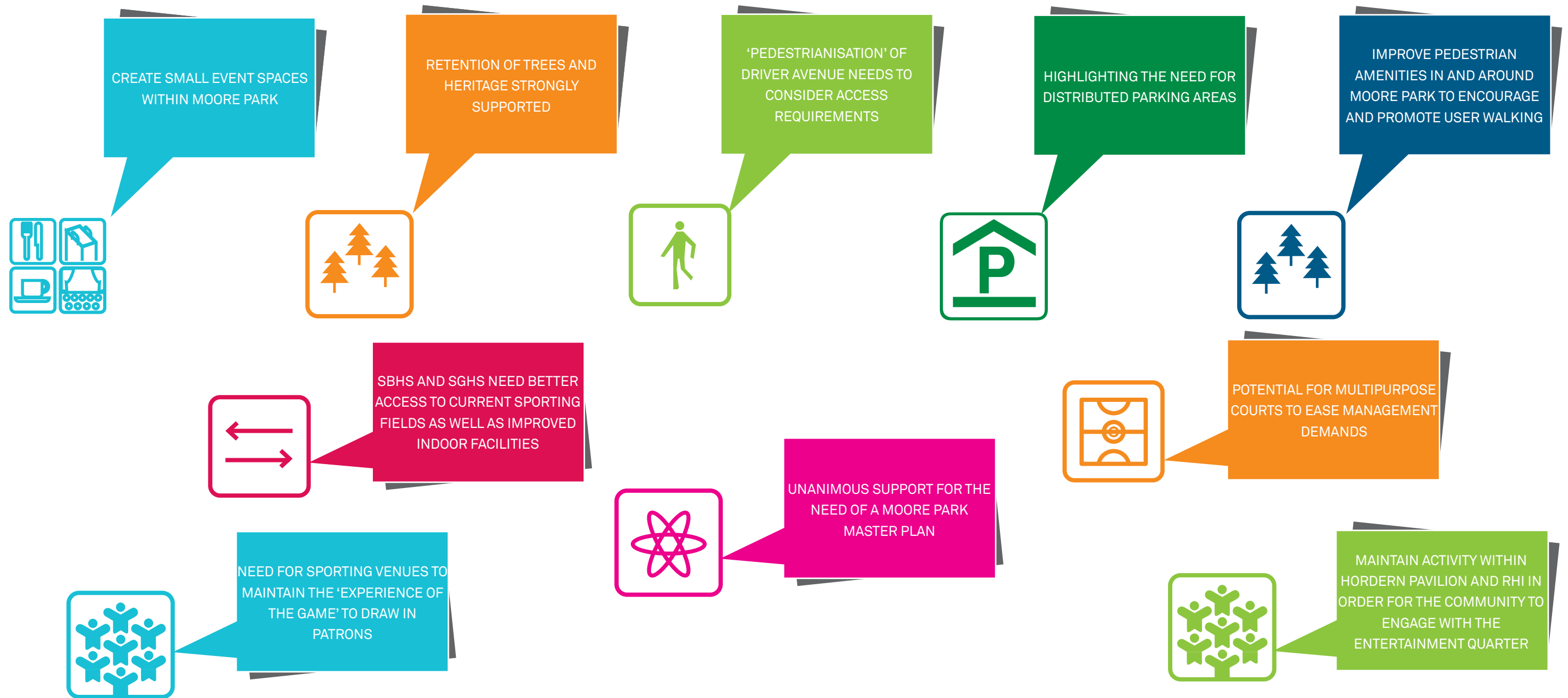
- \_Potential to consider more multi purpose buildings, courts and fields and having operating hours over a greater period of the day.
- \_Lighting of fields and courts to enable greater use.
- \_E.S. Marks Athletics Field should retain athletics focus but could also be a place for co-located facilities and other sports. Improvements to E.S. Marks Athletics Field could include a multi purpose training facility, indoor venue and student accommodation.
- \_Openness to multiuse facilities from some major sporting groups – management model will be important to ensuring this works.
- \_More high performance training fields are needed, although there are differing views around extent of exclusive use.
- \_Community use becoming a much larger part of high performance sports.
- \_Possibility to look at sporting mode for the RHI while also maintaining use for concerts and events.
- \_Some sporting codes are open to having clubhouses facilities for community use out of training hours.
- \_Schools need more access to sporting fields and indoor sporting facilities.
- \_Multi-purpose fields are the way of the future if we are to manage high use pressures in all weather conditions. However a grass surface is required for some athletics activities and high performance sports.
- \_All agreed with the positioning of Moore Park as a green and active precinct with Centennial Park as the primary passive open space.
- \_Need to consider use of roof spaces for sporting facilities and courts.
- \_Amenities and storage are needed in proximity to fields - they do not need to be big footprint buildings.
- \_Strong opposition to any modifications to the golf course by some, believing any changes will have a significant impact on the use of golf course.
- \_Upgrade of E.S. Marks Athletics Field facility.

**Traffic and Parking**

- \_There is an urgent need to resolve traffic related matters around and within the park, particularly congestion at key events.
- \_Major sporting codes noted that parking was seen as an essential part of the picture for events. Even with the light rail, cars will remain a major mode of access to the stadia. This is the case in Melbourne where there are three railway lines within reasonable proximity to the Melbourne Cricket Ground.
- \_Pedestrianisation of Driver Avenue needs to be balanced with maintaining access to Fox Studios.
- \_Underground car parking has to be part of the solution, along with smarter use of existing car parking within proximity to Moore Park – such as the race course, Supacentre, Bondi Junction, UNSW and the CBD.
- \_While it is presently necessary, parking at grade on green space and playing fields is a less than ideal long term solution.
- \_Distributed parking would ease pressure on choke points.
- \_Programming activities (pre and post-game) could assist to lengthen the time over which people arrive and leave, thereby spreading the peak load over a longer period.
- \_Re-establish event based bus services from Bondi Junction.
- \_Allow a left hand turn from the EQ into Lang Road after 10pm.

**Entertainment and the EQ**

- \_The potential of the EQ is not yet realised – it has much greater capacity to activate and serve the precinct.
- \_The SEPP needs a complete review.
- \_Having pedestrian through links within the perimeter wall around the EQ was supported. They were seen as opening up access to the EQ and providing an important link from Cook Road to the light rail.
- \_AFTRS and the RHI/Hordern Pavilion could have a key contribution to make in diversifying activities in the area through cultural activation.
- \_There is potential for a mix of sports, events and cultural uses within the Hordern Pavilion and RHI but these facilities are unique and appealing venues for concerts and bands, that do not exist anywhere else in Sydney.
- \_Activity within the Hordern Pavilion and RHI is a key contributor to the viability of the EQ.
- \_Capacity to activate and respond to a wide range of users is an important consideration in what types of tenancies are considered for the EQ.





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